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AN INITIATIVE OF BLUE GRASS COMMUNITY FOUNDATION



Nonprofit profile provided by Blue Grass Community Foundation

## Just Fund Education Project dba JustFundKY



### General Information

#### Contact Information

|                     |  |
|---------------------|--|
| <b>Nonprofit</b>    | Just Fund Education Project dba JustFundKY |
| <b>Address</b>      | PO Box 21815<br>Lexington, KY 40522 1815   |
| <b>Phone</b>        | (859) 285-1182                             |
| <b>Email</b>        | info@justfundky.org                        |
| <b>Contact Name</b> | Ernesto Scorsone                           |

#### Web and Social Media

|                 |                 |
|-----------------|-----------------|
| <b>Website</b>  | <b>Website</b>  |
| <b>Facebook</b> | <b>Facebook</b> |
| <b>Twitter</b>  | <b>Twitter</b>  |

#### At A Glance

|                        |      |
|------------------------|------|
| <b>IRS Ruling Year</b> | 2008 |
|------------------------|------|

**Other ways to donate, support, or volunteer**

Contributions may be mailed to PO Box 21815, Lexington, KY 40522 or submitted online at <http://www.justfundky.org/contributions.html>.

Join the Legacy Group by designating a percentage of your estate to further the mission of JustFundKY. Email [info@justfundky.org](mailto:info@justfundky.org) for more information or to volunteer to help with our annual event!

# Statements & Search Criteria

## Statements

### **Mission Statement**

JustFundKY has the dual mission of reducing discrimination through public events showcasing the positive contributions of Lesbian Gay Bisexual and Transgendered (LGBT) persons, and by funding the educational efforts of other organizations to increase awareness and understanding of the LGBT community. Just Fund Education Project, Inc. is a 501(c)(3) doing business as JustFundKY.

### **Background Statement**

JustFundKY was started in 2006 to create an enduring endowment to support work around the Commonwealth of Kentucky dedicated to ending discrimination against Lesbian Gay Bisexual and Transgendered Kentuckians. A generous benefactor, Cliff Todd, pledged \$500,000 for the endowment if the community would match his contribution in four years. An incredible number of volunteers worked together to stage 5 focused fundraising events between 2007 and 2010 and hundreds of attendees, sponsors and donors raised more than the necessary \$500,000 to meet the challenge.

The Cliff Todd Endowment Fund was established at the Blue Grass Community Foundation and its earnings are used to fund annual grants to community-based organizations.

JustFundKY will continue to hold public events to build the endowment so that more grant money will be available on a yearly basis.

### **Impact Statement**

In 2016, JustFundKY continued its tradition of increasing awareness and understanding of the LGBT community.

Earnings from the Cliff Todd Endowment Fund were used to provide annual grants to community-based organizations working to increase awareness and understanding of the Lesbian Gay Bisexual and Transgender community and to advance fairness in the Commonwealth.

Cliff Todd Grants for 2016 were awarded to several organizations including: The UK College of Social Work for an assessment of Transgender and GNC persons in Fayette County, Bluegrass Black Pride for the Ebony Wellness discussion panel on homophobia and religion, Moveable Feast of Lexington for a presentation of local LGBTQ history and the FMP Babies Archive project, The UK Graduate Center for Gerontology for a needs assessment of the aging LGBT population of Fayette County, PFLAG Lexington for a media campaign and training for members and volunteers, the MSU Office of LGBT Programming for a program of wrap-around services for Trans and GNC persons in Western Kentucky, the Pride Community Services Organization for a TransParentLex workshop and support for a GSA youth empowerment project, the ACLU of Kentucky for education efforts in various Western Kentucky counties, the Louisville Youth Group to print handbooks for the GST Alliance outreach project, the ActOut Theatre Group to produce an LGBT themed play, the UL LGBT Center for a day long learning institute as part of the 2016 Come Together Kentucky Conference, Lexington Community Radio to support the LexInclusion and Latino LGBTQ on-air programming, the Fairness Education Fund to support education efforts in Western Kentucky, the Berea College Harvey Milk Society to support the Annual Fairness Week project, the Pride Education Project to support the LGBTQ Prom project, and the UK Office of LGBTQ Resources to help fund one Fellow position for the 2016-2017 academic year.

In the future, JustFundKY will continue to host public events to build up the endowment, present a positive image of LGBT citizens and further its mission to promote fairness, justice and equality for lesbian, gay, bisexual and transgender Kentuckians.

### **Needs Statement**

JustFundKy is constantly trying to increase the corpus of its endowment so as to be able to fund more worthy projects and worthy organizations around the state.

**Board Chair Statement**

Kentucky has seen much progress on the road to fairness and equality for all Kentuckians. However, much more work needs to be done. Education is the key. The more we educate the public about LGBT people, the faster we erase the evils of discrimination. Please join our campaign for fairness.

**Service Categories**

**Primary Organization Category**

Civil Rights, Social Action, Advocacy / Lesbian/Gay Rights

**Secondary Organization Category**

Education / Alliances & Advocacy

**Tertiary Organization Category**

Philanthropy, Voluntarism & Grantmaking Foundations /

**Geographic Areas Served**

**Areas**

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Kentucky

We serve the entire state of Kentucky.

# Impact

## Impact

### Goals

It's hard to believe, but discrimination is still an ongoing problem here in the 21st century. While the Supreme Court has recently recognized marriage as a basic human right that should be available to all persons regardless of their gender, there is still a strong movement to deny LGBT people the right to shop and do business with stores and service providers that are open to the public. Our goal is to secure equal rights for all persons, so that no one experiences any humiliation or embarrassment simply by doing everyday activities.

### Strategies

We have two main strategies. One, to give monetary support to small groups working in their Kentucky Communities to educate and advocate for equality, fairness, and non-discrimination. Second, we highlight the good deeds and philanthropy that LGBT persons have done for the community. In 2016, for example, in addition to our annual grants, our annual event was a "fun roast" of Debra Hensley, a former LFUCG council member, small business owner, and community activist who has pioneered projects that benefit all of the Bluegrass, such as Lexington Community Radio.

### Capabilities

Our endowment fund allows us to give the grants and to hold our annual awareness and education event, that is our main resource. Our hard working board members and volunteers are our next biggest resource - a mix of LGBT persons and non-LGBT persons who care about the issue of discrimination in all forms. Social media is a growing source of educational and advocacy opportunities both for spreading the word and for hearing about new issues that may affect our struggle against discrimination.

### Indicators

In an ideal world, there would never be a story about discrimination in the news or on social media, because it would never happen. We don't live in that world just yet, but as those who rely on hate and fear-mongering for their living attempt to circumvent equality and fairness continue to act with discrimination, the victim's stories are now publicly told and shared widely via social media. Hopefully, we will begin to see less of these stories and more stories of cooperation and outreach, such as was showcased in our PRIDE movie screening in 2015.

### Progress

Our focus for 2017 will be to increase our endowment fund. We have launched a Legacy Campaign to encourage aging Boomers to consider supporting LGBTQ education as part of their end-of-life planning. With the current endowment balance, our fund generates just enough yearly income to cover our annual Cliff Todd Grants. However, with both costs of programming and community need increasing, we would like to increase our grant-making and to make sure that any stock market volatility will not have a large negative impact on our ability to give grants and fund education efforts around the state. To do this, we need to increase the base principal amount of our endowment to a level that will be safe from sudden market swings, future inflation, unexpected emergencies and, of course, long-term ordinary growth. So this year we look to the future with hope that it will be steady and secure.

# Programs

## Programs

### Cliff Todd Endowment Grants

|                          |  |
|--------------------------|--|
| <b>Description</b>       | Grants are given each year to community-based organizations whose projects are designed to educate Kentucky residents about issues affecting gay, lesbian, bisexual and transgendered individuals and to combat discrimination against and promote fairness for all LGBT citizens. |
| <b>Budget</b>            | 33,380   |
| <b>Category</b>          | Civil Rights, Social Action & Advocacy, General/Other Lesbian & Gay Rights   |
| <b>Population Served</b> | Lesbian, Gays, Bisexuals, Transgendered, ,   |

## Program Comments

### **CEO Comments**

Our primary challenge is, ironically, the idea that the LGBT community has "won" its biggest challenge in that the issue of marriage equality has been decided by the Supreme Court. Even if such decisions could never be challenged again (they can), the fight against ordinary everyday discrimination continues and will continue for the foreseeable future. Continuing efforts will be required to educate and to make people aware and to hopefully sway the opinions of those who may still feel justified discriminating.

# Leadership & Staff

## CEO/Executive Director

|                           |               |
|---------------------------|---------------|
| <b>Executive Director</b> | All Volunteer |
| <b>Term Start</b>         | Feb 2007      |

## Staff

|                                     |     |
|-------------------------------------|-----|
| <b>Full Time Staff</b>              | 0   |
| <b>Part Time Staff</b>              | 0   |
| <b>Volunteers</b>                   | 50  |
| <b>Contractors</b>                  | 1   |
| <b>Retention Rate</b>               | 0%  |
| <b>Management Reports to Board?</b> | N/A |

## Staff Demographics - Ethnicity

|  |     |
|--|-----|
| <b>African American/Black</b>          | 0   |
| <b>Asian American/Pacific Islander</b> | 0   |
| <b>Caucasian</b>                       | 0   |
| <b>Hispanic/Latino</b>                 | 0   |
| <b>Native American/American Indian</b> | 0   |
| <b>Other</b>                           | 0 0 |

## Staff Demographics - Gender

|                    |   |
|--------------------|---|
| <b>Male</b>        | 0 |
| <b>Female</b>      | 0 |
| <b>Unspecified</b> | 0 |

## Formal Evaluations

|  |     |
|--|-----|
| <b>CEO Formal Evaluation</b>                         | N/A |
| <b>CEO/Executive Formal Evaluation Frequency</b>     | N/A |
| <b>Senior Management Formal Evaluation</b>           | N/A |
| <b>Senior Management Formal Evaluation Frequency</b> | N/A |
| <b>NonManagement Formal Evaluation</b>               | N/A |
| <b>Non Management Formal Evaluation Frequency</b>    | N/A |

## Comments

### CEO Comments

Just Fund Ky has no paid staff and no paid executive director at this time. The Board of Directors participates

fully in the operation of the organization with no compensation.

## State Information

Yes



# Plans & Collaborations

## Plans & Policies

|   |    |
|---|----|
| <b>Organization has a Fundraising Plan?</b> | No |
| <b>Organization has a Strategic Plan?</b>   | No |
| <b>Management Succession Plan?</b>          | No |
| <b>Organization Policy and Procedures</b>   | No |
| <b>Nondiscrimination Policy</b>             | No |
| <b>Whistleblower Policy</b>                 | No |
| <b>Document Destruction Policy</b>          | No |

## Government Licenses

|   |    |
|---|----|
| <b>Is your organization licensed by the Government?</b> | No |
|---|----|

# Board & Governance

## Board Chair

|                            |                       |
|----------------------------|-----------------------|
| <b>Board Chair</b>         | Ernesto Scorsone      |
| <b>Company Affiliation</b> | Community Volunteer   |
| <b>Term</b>                | July 2011 to Oct 2017 |
| <b>Email</b>               | escorsone@aol.com     |

## Board Members

| <b>Name</b>          | <b>Affiliation</b>         | <b>Status</b> |
|----------------------|----------------------------|---------------|
| Marsha Charles       | Community Volunteer        |               |
| Debra A. Hensley     | State Farm Insurance       | Voting        |
| Ernesto Scorsone     | Community Volunteer        | Voting        |
| Brandl Skirvin       | Community Volunteer        | Voting        |
| Shannon Stuart-Smith | Free Agent for Change, LLC | Voting        |
| Cliff Todd           | Community Volunteer        | Voting        |

## Board Demographics - Ethnicity

|  |     |
|--|-----|
| <b>African American/Black</b>          | 0   |
| <b>Asian American/Pacific Islander</b> | 0   |
| <b>Caucasian</b>                       | 6   |
| <b>Hispanic/Latino</b>                 | 0   |
| <b>Native American/American Indian</b> | 0   |
| <b>Other</b>                           | 0 0 |

## Board Demographics - Gender

|                    |   |
|--------------------|---|
| <b>Male</b>        | 3 |
| <b>Female</b>      | 3 |
| <b>Unspecified</b> | 0 |

## Governance

|   |      |
|---|------|
| <b>Board Term Lengths</b>                       | 2    |
| <b>Board Term Limits</b>                        | 0    |
| <b>Board Meeting Attendance %</b>               | 100% |
| <b>Written Board Selection Criteria?</b>        | No   |
| <b>Written Conflict of Interest Policy?</b>     | Yes  |
| <b>Percentage Making Monetary Contributions</b> | 100% |
| <b>Percentage Making In-Kind Contributions</b>  | 100% |

**Constituency Includes Client Representation** No

**Number of Full Board Meetings Annually** 1

Comments

**CEO Comments**

# Financials

## Fiscal Year

|                           |                |
|---------------------------|----------------|
| <b>Fiscal Year Start</b>  | Jan 01, 2016   |
| <b>Fiscal Year End</b>    | Dec 31, 2016   |
| <b>Projected Revenue</b>  | \$100,000.00   |
| <b>Projected Expenses</b> | \$45,000.00    |
| <b>Endowment Value</b>    | \$1,331,268.00 |
| <b>Spending Policy</b>    | Percentage     |
| <b>Percentage</b>         | 5%             |

## Detailed Financials

### Revenue and Expenses

| <b>Fiscal Year</b>    | <b>2016</b> | <b>2015</b> | <b>2014</b> |
|-----------------------|-------------|-------------|-------------|
| <b>Total Revenue</b>  | \$584,566   | \$57,217    | \$161,427   |
| <b>Total Expenses</b> | \$56,040    | \$67,804    | \$142,988   |

### Revenue Sources

| <b>Fiscal Year</b>                              | <b>2016</b> | <b>2015</b> | <b>2014</b> |
|---|-------------|-------------|-------------|
| <b>Foundation and Corporation Contributions</b> | --          | --          | --          |
| <b>Government Contributions</b>                 | \$0         | \$0         | \$0         |
| <b>Federal</b>                                  | --          | --          | --          |
| <b>State</b>                                    | --          | --          | --          |
| <b>Local</b>                                    | --          | --          | --          |
| <b>Unspecified</b>                              | --          | --          | \$0         |
| <b>Individual Contributions</b>                 | \$519,050   | \$7,998     | \$55,533    |
| <b>Indirect Public Support</b>                  | \$118       | \$1,770     | \$7,042     |
| <b>Earned Revenue</b>                           | --          | --          | \$0         |
| <b>Investment Income, Net of Losses</b>         | \$78,467    | \$24,999    | \$54,802    |
| <b>Membership Dues</b>                          | --          | --          | \$0         |
| <b>Special Events</b>                           | (\$13,069)  | \$22,185    | \$44,050    |
| <b>Revenue In-Kind</b>                          | --          | --          | \$0         |
| <b>Other</b>                                    | --          | --          | \$0         |

**Expense Allocation**

| Fiscal Year                             | 2016     | 2015     | 2014      |
|---|----------|----------|-----------|
| Program Expense                         | \$46,583 | \$53,189 | \$134,083 |
| Administration Expense                  | \$9,241  | \$13,985 | \$8,405   |
| Fundraising Expense                     | \$216    | \$630    | \$500     |
| Payments to Affiliates                  | --       | --       | --        |
| Total Revenue/Total Expenses            | 10.43    | 0.84     | 1.13      |
| Program Expense/Total Expenses          | 83%      | 78%      | 94%       |
| Fundraising Expense/Contributed Revenue | 0%       | 2%       | 0%        |

**Assets and Liabilities**

| Fiscal Year           | 2016        | 2015      | 2014        |
|-----------------------|-------------|-----------|-------------|
| Total Assets          | \$1,439,351 | \$910,825 | \$9,251,412 |
| Current Assets        | \$127,721   | \$8,879   | \$20,642    |
| Long-Term Liabilities | --          | --        | \$0         |
| Current Liabilities   | --          | --        | \$0         |
| Total Net Assets      | \$1,439,351 | \$910,825 | \$921,412   |

**Short Term Solvency**

| Fiscal Year                                       | 2016 | 2015 | 2014 |
|---|------|------|------|
| Current Ratio: Current Assets/Current Liabilities | --   | --   | --   |

**Long Term Solvency**

| Fiscal Year                        | 2016 | 2015 | 2014 |
|------------------------------------|------|------|------|
| Long-Term Liabilities/Total Assets | 0%   | 0%   | 0%   |

**Top Funding Sources**

| Fiscal Year                                   | 2016 | 2015 | 2014 |
|---|------|------|------|
| Top Funding Source & Dollar Amount            | --   | --   | --   |
| Second Highest Funding Source & Dollar Amount | --   | --   | --   |
| Third Highest Funding Source & Dollar Amount  | --   | --   | --   |

**Capital Campaign****Currently in a Capital Campaign?**

Yes

**Campaign Purpose**

Legacy Giving Campaign for Endowment

**Goal**

\$5,000,000.00

**Dates**

Jan 2017 to 0

**Amount Raised To Date**

4090 as of May 2017

**Capital Campaign Anticipated in Next 5 Years?**

No

**State Registration****State Registration**

Yes

**Comments****CEO Comments**

Our 2016 income includes an unusual grant - the Just Fund Ky c4 board voted to dissolve that organization, and

the remainder of their assets was disbursed to the Just Fund Education Project. Their biggest asset was a stock market investment fund, the proceeds of which were added to our endowment. Other than that, our income and expenses were typical for the year.

## **Form 990s**

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Just Fund Education 2016 990

Just Fund 2015 990

Just Fund Ed 2014 990 Form

990 2013

Form 990

990 2011

990

FORM 990EZ - 2009 - Just Fund Education Project

FORM 990EZ - 2008 - Just Fund Education Project



Blue Grass Community Foundation  
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