

# GoodGiving.net

AN INITIATIVE OF BLUE GRASS COMMUNITY FOUNDATION



Nonprofit profile provided by Blue Grass Community Foundation

## JOSEPHINE SCULPTURE PARK INC



### General Information

#### Contact Information

**Nonprofit**

JOSEPHINE SCULPTURE PARK INC

**Address**

3355 LAWRENCEBURG RD  
FRANKFORT, KY 40601 8932

**Phone**

(502) 352 7082

**Email**

melanie@josephinesculpturepark.org

**Contact Name**

Melanie VanHouten

#### Web and Social Media

**Website**

**Website**

**Facebook**

**Facebook**

**Twitter**

**Twitter**

#### At A Glance

**IRS Ruling Year**

2010

### **Other ways to donate, support, or volunteer**

Your tax deductible donations make everything we do at JSP possible. Thanks to folks like you, we continue to stay open and FREE 365 days per year! Your donations will support creative opportunities and arts education for our entire community, land conservation in Franklin County and will help bring us all together through these shared artistic experiences and responsible land stewardship. Thank you!

You may support JSP in the following ways:

- make an individual donation, doggy donation, or set up a monthly automatic donation through our online NFG site: <https://josephinesculpturepark.networkforgood.com/projects/12284-josephine-sculpture-park>
- make a contribution to the Josephine Sculpture Park Endowment Fund through Blue Grass Community Foundation. Contact BGCF here: <https://bgcf.org/> or call them at 859.225.3343
- or make checks payable to JSP and mail to the following address:

Josephine Sculpture Park  
3355 Lawrenceburg Rd  
Frankfort, KY 40601

- sponsor specific community events or provide general operating support in the form of financial contributions or in kind donation of materials, equipment or services. Please contact us today to discuss how your values align with our mission and to see how your gift can make a difference at JSP!
- you may include a gift to Josephine Sculpture Park in your financial and estate plans, which helps JSP sustain and grow programming now and in the future. A Planned Gift is one you arrange now with the benefit to JSP deferred to a future date.
- a corporate sponsorship enables your business to partner with JSP by sponsoring specific community events or provide general operating support in the form of financial contributions or in kind donation of materials, equipment or services.
- in-kind donations and support to JSP may take many forms. We gladly accept in kind donations of materials, equipment and services to support our studio facilities, educational programming and marketing.
- volunteer opportunities exist year round especially to support events such as the Shakespeare SummerStage and the Fall Arts Festivals.

# Statements & Search Criteria

## Statements

### **Mission Statement**

Josephine Sculpture Park (JSP) provides community arts education and creative experiences while conserving the beauty of Kentucky's native, rural landscape. Our commitments are to support the arts, inspire intellectual exploration and expression, build a stronger, healthier community and conserve the beauty of Kentucky's fine natural and cultural heritage through outdoor, creative activities. Located in Franklin Co, KY, JSP is free and open daily from dawn to dusk. The 20 acre park hosts a rotating exhibit of approximately 40+ artworks created by artists from across the globe, primarily large-scale outdoor contemporary sculpture in the midst of native meadows and natural habitat. Paths are maintained for easy walking/running and provide access to the arts and the outdoors 365 days per year. JSP provides free tours, artist talks, hands-on exhibitions, festivals, conservation walks, theatrical productions, internships and workshops to school children, civic groups, general public and at-risk and developmentally challenged youth and adults across disciplines. The park offers a free venue for performing arts, arts education, arts appreciation and cultural enhancement. Artist residency, workshop and exhibition programs support local and regional emerging, mid-career and professional artists through unique, supported and equipped non-traditional studio space for large-scale outdoor sculpture professional theatre and community artworks in central KY.

### **Background Statement**

Josephine Sculpture Park (JSP) is a 20 acre park that opened to the public in September 2009 on reclaimed farmland; 501 c 3 status was granted in April 2010. The park & programming have evolved rapidly due to growing community support, committed volunteers and the expertise and passion of the board and staff. The founder serves as Artistic Director and works at JSP full time.

### **Impact Statement**

In 2016 we made several great strides which include establishing the Josephine Sculpture Park Endowment Fund at BGCF. We were able to add an additional \$10,000 award to that fund in early 2017 due to our efforts in the GoodGiving Challenge. We also acquired the large cultural sign on I64 with additional signage along US 127. Notably, our attendance has increased among daily visitors and program participants. We had our largest Fall Arts Festival in Sep. welcoming 2500 visitors in a single day to experience hands on art making at JSP. In addition, we were awarded a grant from the National Endowment for the Arts to support artist in residence, Chakaia Booker in Sep. 2017.

As an emerging organization, we are still working to grow our programming to meet the needs of our community. To do so, we aim to continue to increase revenues which will support this growth as well as maintain the salary for the Artistic Director.

## Service Categories

### **Primary Organization Category**

Arts,Culture & Humanities / Arts & Culture

### **Secondary Organization Category**

Environment / Natural Resources Conservation & Protection

## Geographic Areas Served

### **Areas**

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Kentucky

Indiana

Central Kentucky

Anderson County

Fayette County

Franklin County  
Jefferson County  
Mercer County  
Scott County  
Shelby County  
Woodford County

# Programs

## Programs

### Explore365 Visiting Artist Program

**Description**

*Explore365* is the flagship program at Josephine Sculpture Park (JSP), a free, 20-acre park with 40+ hands-on contemporary artworks open 365 days/yr. *Explore365* is the year-round series of tours, visiting artists and workshops at JSP which promote creative exploration for thousands of people regionally, nationally and internationally.

Farmland has been restored to native meadows through which walking paths connect discrete sculpture sites. Signs engage viewers via questions & information; journals/sketchbooks/interactive cell phone tours promote dialogue.

Residencies & facilities serve artists from across the US and abroad. Artist led tours, workshops & demos are conducted for people of all ages and abilities including under-served youth, women & our rural KY populace. *Explore365* also goes into area schools to conduct workshops & lectures.

**Budget**

12000.00

**Population Served**

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### Kids Make Art!

**Description**

The *Kids Make Art!* Program at Josephine Sculpture Park is a series of workshops led by professional artists. This program directly impacts the education of local youth by supplementing current school arts programs through our free community workshops and visiting artist presentations in the schools. Primarily, these workshops occur outside, in the natural environment at JSP, but sometimes include JSP artists visiting schools when they are not able to participate due to transportation or scheduling issues.

Workshop proposals are submitted by professional artists and organizations and are international in scope. They vary widely in length, format, target age groups and processes explored which we have found enables the largest numbers of youth to participate. They generally occur between April and November and may take the form of a field trip lasting half a day, to a week-long workshop in the summer, or even during a 1 day experiential event, like the annual Fall Arts Festival.

**Budget**

120000.00

**Population Served**

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Fall Arts Festival

**Description**

The JSP Fall Arts Festival connects the community with the arts & the land in the most experiential manner. This 1 day festival offers a host of artistic experiences to the public. The music stage presents live local musicians while local artists & organizations conduct free demonstrations & workshops including activities such as printmaking, community sculpture, pottery wheel, fabric dyeing, art scavenger hunts, Yoga walking tours.

Participants also have the opportunity to create their own cast aluminum relief sculpture to take home at the Hot Metal Pour or to blow a glass ornament or even forge a decorative steel hook on the anvil. A large collaborative sculpture is created and displayed at JSP as part of the community art exhibition. There is something for every age and ability at the Fall Arts Festival. You can even soar above the sculptures in a hot air balloon ride, or simply walk the quiet paths and explore new sculptures on exhibit.

**Budget**

20000.00

**Population Served**

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# Leadership & Staff

## CEO/Executive Director

<b>Executive Director</b>	Melanie VanHouten
<b>Term Start</b>	Sept 2009
<b>Email</b>	melanie@josephinesculpturepark.org

## Staff

<b>Full Time Staff</b>	1
<b>Part Time Staff</b>	3
<b>Volunteers</b>	80
<b>Contractors</b>	0
<b>Retention Rate</b>	100%
<b>Management Reports to Board?</b>	Yes

## Staff Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	4
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0

## Staff Demographics - Gender

<b>Male</b>	2
<b>Female</b>	2
<b>Unspecified</b>	0

## Formal Evaluations

<b>CEO Formal Evaluation</b>	Yes
<b>CEO/Executive Formal Evaluation Frequency</b>	Annually
<b>Senior Management Formal Evaluation</b>	N/A
<b>Senior Management Formal Evaluation Frequency</b>	N/A
<b>NonManagement Formal Evaluation</b>	No
<b>Non Management Formal Evaluation Frequency</b>	N/A

## State Information

Yes



# Plans & Collaborations

## Plans & Policies

<b>Organization has a Fundraising Plan?</b>	Yes
<b>Organization has a Strategic Plan?</b>	Under Development
<b>Years Strategic Plan Considers</b>	3
<b>Management Succession Plan?</b>	Under Development
<b>Organization Policy and Procedures</b>	Under Development
<b>Nondiscrimination Policy</b>	Yes
<b>Whistleblower Policy</b>	No
<b>Document Destruction Policy</b>	No

## Awards

### Awards

<b>Award/Recognition</b>	<b>Organization</b>	<b>Year</b>
Kentucky Arts Partner Organization	Kentucky Arts Council	2015
KY Arts Partner Organization	KY Arts Council	2016

# Board & Governance

## Board Chair

<b>Board Chair</b>	Andrew Marsh
<b>Company Affiliation</b>	Conn Center for Renewable Energy at U of L
<b>Term</b>	Jan 2015 to Dec 2018
<b>Email</b>	lucky.7arts@gmail.com

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Ms Carol Baughman	Retired	Voting
Mr William J Duvall	Earth Tools, Inc.	Voting
Mr Andrew Marsh	Conn Center for Renewable Energy at U of L	Voting
Ms Jennifer Oberlin	KY Housing Corporation	Voting
Mr Arthur B VanHouten III	VanHouten Builders, Inc.	Voting
Ms Marnie Walters	Woodford Reserve	Voting

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	6
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Board Demographics - Gender

<b>Male</b>	3
<b>Female</b>	3
<b>Unspecified</b>	0

## Governance

<b>Board Term Lengths</b>	3
<b>Board Term Limits</b>	0
<b>Board Meeting Attendance %</b>	92%
<b>Written Board Selection Criteria?</b>	Under Development
<b>Written Conflict of Interest Policy?</b>	Yes
<b>Percentage Making Monetary Contributions</b>	6%
<b>Percentage Making In-Kind Contributions</b>	3%

<b>Constituency Includes Client Representation</b>	Yes
<b>Number of Full Board Meetings Annually</b>	6

**Standing Committees**

Development / Fund Development / Fund Raising / Grant Writing / Major Gifts

# Financials

## Fiscal Year

<b>Fiscal Year Start</b>	Jan 01, 2017
<b>Fiscal Year End</b>	Dec 31, 2017
<b>Projected Revenue</b>	\$105,000.00
<b>Projected Expenses</b>	\$95,000.00
<b>Endowment Value</b>	\$21,398.00
<b>Spending Policy</b>	Income Only
<b>Percentage</b>	0%

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Total Revenue</b>	\$104,708	\$82,879	\$72,501
<b>Total Expenses</b>	\$108,080	\$82,652	\$69,385

### Revenue Sources

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Foundation and Corporation Contributions</b>	--	--	--
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	--	--	--
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	--	--	--
<b>Individual Contributions</b>	\$85,833	\$56,420	\$34,136
<b>Indirect Public Support</b>	--	--	--
<b>Earned Revenue</b>	\$17,723	\$24,978	\$37,048
<b>Investment Income, Net of Losses</b>	--	--	--
<b>Membership Dues</b>	--	--	--
<b>Special Events</b>	--	--	--
<b>Revenue In-Kind</b>	--	--	--
<b>Other</b>	\$1,152	\$1,481	\$1,317

**Expense Allocation**

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Program Expense</b>	\$81,060	\$62,014	\$52,039
<b>Administration Expense</b>	\$16,212	\$12,403	\$13,877
<b>Fundraising Expense</b>	\$10,808	\$8,268	\$3,469
<b>Payments to Affiliates</b>	--	--	--
<b>Total Revenue/Total Expenses</b>	0.97	1.00	1.04
<b>Program Expense/Total Expenses</b>	75%	75%	75%
<b>Fundraising Expense/Contributed Revenue</b>	13%	15%	10%

**Assets and Liabilities**

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Total Assets</b>	\$21,804	\$25,176	\$19,949
<b>Current Assets</b>	\$5,774	\$6,500	\$19,949
<b>Long-Term Liabilities</b>	--	--	--
<b>Current Liabilities</b>	\$5,000	\$5,000	--
<b>Total Net Assets</b>	\$16,804	\$20,176	\$19,949

**Short Term Solvency**

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Current Ratio: Current Assets/Current Liabilities</b>	1.15	1.30	--

**Long Term Solvency**

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Long-Term Liabilities/Total Assets</b>	0%	0%	0%

**Top Funding Sources**

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Top Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Second Highest Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Third Highest Funding Source &amp; Dollar Amount</b>	--	--	--

**Capital Campaign**

<b>Currently in a Capital Campaign?</b>	No
<b>Goal</b>	\$0.00

**State Registration**

<b>State Registration</b>	Yes
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## **Form 990s**

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[2016 990EZ Return](#)

[2015 990EZ Return](#)

[2014 990EZ Return](#)

[2013 990EZ Return](#)

[2012 990EZ Return](#)

[Form 990](#)



Blue Grass Community Foundation  
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859-225-3343

