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AN INITIATIVE OF BLUE GRASS COMMUNITY FOUNDATION



Nonprofit profile provided by Blue Grass Community Foundation

Woodford Humane Society, Inc.



General Information

Contact Information

Nonprofit	Woodford Humane Society, Inc.
Address	PO Box 44 265 Thomas Lane Versailles, KY 40383
Phone	(859) 873-5491
Fax	859 873-0301
Email	katie@woodfordhumane.org
Contact Name	Katie Hoffman

Web and Social Media

Website	Website
Facebook	Facebook
Twitter	Twitter

At A Glance

IRS Ruling Year	1982
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Other ways to donate, support, or volunteer

Donate

Volunteer

Purchase items from our wish list

Statements & Search Criteria

Statements

Mission Statement

Our mission is to promote the well-being of animals through SAVE: Spay/Neuter, Adopt, Volunteer and Educate.

Background Statement

The Woodford Humane Society provides extraordinary care for hundreds of homeless pets every day. Our average placement rate is 94% - three times the national average. With no government funding, we are completely dependent on private contributions to continue to provide excellent care to our pets.

Our open-door policy means that we take in animals in need, regardless of their temperament, health, age or breed as long as we have the room to accommodate them. All of our animals are evaluated based on health, known history and temperament before being placed for adoption. We get to know our animals well and provide the enrichment and the playtime they need to stay happy.

Adoptable animals are held for as long as health, behavior and space permit. We never set a time limit for adoptable animals to find a new home -- in fact, many animals have remained here a year or more while awaiting their new home. Cageless cat rooms and spacious play yards for our dogs keep our pets happy while they await adoption.

Impact Statement

2017 has been another successful year at Woodford Humane! Just a few of the many things our supporters made possible are:

1. An adoption rate of over 94%, which is more than three times the national average.
2. Finding more than 800 cats, dogs, rabbits and one adorable pig their forever homes.
3. Spaying and neutering more than 750 animals.
4. Supplying our pets with more than 8,000 lbs. of food.
5. Providing the animals with more than 1,600 vaccines.

Needs Statement

1. Monetary donations
2. Wet cat food
3. Dog treats
4. Bleach
5. Paper towels

Service Categories

Primary Organization Category

Animal Related / Animal Protection & Welfare

Geographic Areas Served

Areas

Kentucky

Located in Woodford County, the Woodford Humane Society serves all of central Kentucky and beyond. We receive no government funding and are not a county agency; we rely 100% on private donations to fulfill our mission. We have accepted animals from all over the state, and have placed pets in homes in at least 15 states in the US.

Impact

Impact

Goals

Programs

Programs

Woodford Humane Programs

Description

Adoptions

Our adoption program matches people with pets. At any given time we are home to over 200 cats, dogs, puppies and kittens. We provide comfortable housing, medical care and plenty of love while they await their forever homes.

Humane Education

Our Humane Ed team focuses on encouraging responsible pet ownership. We are available to make presentations to classrooms, civic groups and others on a variety of age-appropriate topics. Our website offers resources to pet owners on behavioral and nutritional issues.

Volunteers

Our volunteer program involves the community. Monthly Volunteer Orientation sessions introduce potential volunteers to the many ways they can help the animals. Volunteers can work directly with the animals, or support our efforts through committees and fundraising work. There's a place for anyone who wants to help the animals!

Spay/Neuter

All of our animals are sterilized upon arrival to minimize health or behavioral issues, and they are ready to go home right away without having to wait for surgery. Our spay/neuter voucher program offers low cost surgery to pet owners who otherwise could not afford the surgery.

Population Served

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Program Long term Success

We continue to place approximately 90% of our pets into new homes

Leadership & Staff

CEO/Executive Director

Executive Director	Katie Hoffman
Term Start	June 2012
Email	katie@woodfordhumane.org
Experience	

Staff

Full Time Staff	7
Part Time Staff	11
Volunteers	150
Contractors	0
Retention Rate	80%
Management Reports to Board?	Yes

Staff Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	18
Hispanic/Latino	0
Native American/American Indian	0
Other	0 0

Staff Demographics - Gender

Male	0
Female	18
Unspecified	0

Senior Staff

Jenny Harris

Title	Manager
Experience/Biography	

Julia Johnson

Title	Assistant Manager
Experience/Biography	

Beth Oleson

Title Marketing Manager

Experience/Biography

Nicole Florence

Title Community Outreach Director

Experience/Biography

Formal Evaluations

CEO Formal Evaluation	Yes
CEO/Executive Formal Evaluation Frequency	Annually
Senior Management Formal Evaluation	Yes
Senior Management Formal Evaluation Frequency	Annually
NonManagement Formal Evaluation	Yes
Non Management Formal Evaluation Frequency	Annually

State Information

Yes

Plans & Collaborations

Plans & Policies

Organization has a Fundraising Plan?	No
Organization has a Strategic Plan?	No
Management Succession Plan?	No
Organization Policy and Procedures	Yes
Nondiscrimination Policy	Yes
Whistleblower Policy	Yes
Document Destruction Policy	Yes

Affiliations

<u>Affiliation</u>	<u>Year</u>
AFP (Association of Fundraising Professionals)	2003
Chamber of Commerce	2003
U.K. Nonprofit Leadership Initiative	2004

Government Licenses

Is your organization licensed by the Government? No

Board & Governance

Board Chair

Board Chair	Mr. David A. Franklin
Company Affiliation	Franklin and Rapp
Term	Jan 2017 to Dec 2018
Email	dfranklin@franklinandrapp.com

Board Members

Name	Affiliation	Status
Susan Adams	Summit Family Chiropractic	Voting
Casey Ecker-Kight DVM	Southland Veterinary Hospital	Voting
Rena Elswick	Volunteer	Voting
David A. Franklin	Franklin & Rapp	Voting
Regi Goffinet	Community Volunteer	Voting
Susan Kennedy	Fowler Bell, PLLC	Voting
Margaret Price Swim	attorney	Voting
Steve South	retired	Voting
Donna Sturgeon	Jack Kain Ford	Voting

Board Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	9
Hispanic/Latino	0
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	2
Female	7
Unspecified	0

Governance

Board Term Lengths	1
Board Term Limits	3
Board Meeting Attendance %	89%
Written Board Selection Criteria?	Yes
Written Conflict of Interest Policy?	Yes

Percentage Making Monetary Contributions	75%
Percentage Making In-Kind Contributions	100%
Constituency Includes Client Representation	Yes
Number of Full Board Meetings Annually	10

Board Co-Chair

Board CoChair	Donna Sturgeon
Company Affiliation	Jack Kain Ford
Term	Jan 2017 to Dec 2018
Email	dsturgeon@gmail.com

Risk Management Provisions

Automobile Insurance and Umbrella or Excess Insurance
Commercial General Liability
Directors and Officers Policy
General Property Coverage
Workers Compensation and Employers' Liability

Standing Committees

Executive
Advisory Board / Advisory Council
Community Outreach / Community Relations
Development / Fund Development / Fund Raising / Grant Writing / Major Gifts
Finance
Special Events (Golf Tournament, Walk / Run, Silent Auction, Dinner / Gala)
Strategic Planning / Strategic Direction

Additional Board Members and Affiliations

Name	Affiliation
Josephine Abercrombie	Pin Oak Stud
Alice Chandler	Mill Ridge Farm
Dr. Dale Eckert	VCA Woodford Animal Hospital and Woodford Veterinary Clinic Kennel
Dr. William D. Fishback Jr.	Hagyard-Davidson-McGee Associates
Debbie P. Graviss	Graviss Studios
Julia Hahn	founder, Woodford Humane Society
Libby Jones	Airdrie Stud
DeeDee Lloyd	community volunteer
Steve Renshaw	Gray Construction
Dr. W. Thomas Riddle	Rood and Riddle Equine Hospital

James D. Rouse
John E. Soper III
Fran Taylor

Rouse & Rouse
Community Volunteer
Keeneland Foundation

Financials

Fiscal Year

Fiscal Year Start	Jan 01, 2017
Fiscal Year End	Dec 31, 2017
Projected Revenue	\$550,000.00
Projected Expenses	\$550,000.00
Endowment Value	\$200,000.00
Percentage	0%

Detailed Financials

Revenue and Expenses

Fiscal Year	2016	2015	2014
Total Revenue	\$830,328	\$692,695	\$625,971
Total Expenses	\$696,032	\$661,182	\$632,151

Revenue Sources

Fiscal Year	2016	2015	2014
Foundation and Corporation Contributions	--	--	--
Government Contributions	\$0	\$0	\$3,100
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	--	--	\$3,100
Individual Contributions	\$535,085	\$396,447	\$350,595
Indirect Public Support	--	--	--
Earned Revenue	\$52,149	\$59,055	\$55,830
Investment Income, Net of Losses	\$29,646	\$33,917	--
Membership Dues	--	--	--
Special Events	\$213,448	\$203,276	\$187,765
Revenue In-Kind	--	--	--
Other	--	--	--

Expense Allocation

Fiscal Year	2016	2015	2014
Program Expense	\$504,913	\$518,935	\$545,249
Administration Expense	\$31,768	\$37,362	\$24,586
Fundraising Expense	\$103,351	\$104,885	\$62,316
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.19	1.05	0.99
Program Expense/Total Expenses	73%	78%	86%
Fundraising Expense/Contributed Revenue	14%	17%	12%

Assets and Liabilities

Fiscal Year	2016	2015	2014
Total Assets	\$1,528,544	\$687,328	\$1,303,265
Current Assets	\$204,370	\$96,000	\$135,545
Long-Term Liabilities	\$8,326	\$8,394	\$5,856
Current Liabilities	--	--	--
Total Net Assets	\$1,520,218	\$1,328,922	\$1,297,409

Short Term Solvency

Fiscal Year	2016	2015	2014
Current Ratio: Current Assets/Current Liabilities	--	--	--

Long Term Solvency

Fiscal Year	2016	2015	2014
Long-Term Liabilities/Total Assets	1%	1%	0%

Top Funding Sources

Fiscal Year	2016	2015	2014
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

Capital Campaign

Currently in a Capital Campaign?	No
Goal	\$0.00
Capital Campaign Anticipated in Next 5 Years?	No

State Registration

State Registration	Yes
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Form 990s

- [2016 WHS 990](#)
- [Form 990](#)
- [2014 WHS 990](#)
- [WHS 990](#)
- [990](#)
- [Form 990](#)
- [990](#)
- [990](#)
- [Form 990](#)
- [2007-990](#)
- [2006-990](#)



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