

# GoodGiving.net

AN INITIATIVE OF BLUE GRASS COMMUNITY FOUNDATION



Nonprofit profile provided by Blue Grass Community Foundation

## Woodford Humane Society, Inc.



### General Information

#### Contact Information

<b>Nonprofit</b>	Woodford Humane Society, Inc.
<b>Address</b>	PO Box 44 265 Thomas Lane Versailles, KY 40383
<b>Phone</b>	(859) 873-5491
<b>Fax</b>	859 873-0301
<b>Email</b>	katie@woodfordhumane.org
<b>Contact Name</b>	Katie Hoffman

#### Web and Social Media

<b>Website</b>	<b>Website</b>
<b>Facebook</b>	<b>Facebook</b>
<b>Twitter</b>	<b>Twitter</b>

#### At A Glance

<b>IRS Ruling Year</b>	1982
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**Other ways to donate, support, or volunteer**

Donate

Volunteer

Purchase items from our wish list

# Statements & Search Criteria

## Statements

### **Mission Statement**

Our mission is to promote the well-being of animals through SAVE: Spay/Neuter, Adopt, Volunteer and Educate.

### **Background Statement**

The Woodford Humane Society provides extraordinary care for hundreds of homeless pets every day. Our average placement rate is 93% - three times the national average. With no government funding, we are completely dependent on private contributions to continue to provide excellent care to our pets.

Our open-door policy means that we take in animals in need, regardless of their temperament, health, age or breed as long as we have the room to accommodate them. All of our animals are evaluated based on health, known history and temperament before being placed for adoption. We get to know our animals well and provide the enrichment and the playtime they need to stay happy.

Adoptable animals are held for as long as health, behavior and space permit. We never set a time limit for adoptable animals to find a new home -- in fact, many animals have remained here a year or more while awaiting their new home. Cageless cat rooms and spacious play yards for our dogs keep our pets happy while they await adoption.

### **Impact Statement**

2016 has been another successful year at Woodford Humane! Just a few of the many things our supporters made possible are:

1. An adoption rate of over 93%, which is more than three times the national average.
2. Finding more than 700 cats, dogs, rabbits and one adorable pig their forever homes.
3. Spaying and neutering more than 700 animals.
4. Supplying our pets with more than 8,000 lbs. of food.
5. Providing the animals with more than 1,600 vaccines.

### **Needs Statement**

1. Monetary donations
2. Wet cat food
3. Dog and cat treats
4. Bleach
5. Paper towels

## Service Categories

### **Primary Organization Category**

Animal Related / Animal Protection & Welfare

## Geographic Areas Served

### **Areas**

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Kentucky

Located in Woodford County, the Woodford Humane Society serves all of central Kentucky and beyond. We receive no government funding and are not a county agency; we rely 100% on private donations to fulfill our mission. We have accepted animals from all over the state, and have placed pets in homes in at least 15 states in the US.

# Impact

Impact

**Goals**

# Programs

## Programs

### Woodford Humane Programs

#### **Description**

##### Adoptions

Our adoption program matches people with pets. At any given time we are home to over 200 cats, dogs, puppies and kittens. We provide comfortable housing, medical care and plenty of love while they await their forever homes.

##### Humane Education

Our Humane Ed team focuses on encouraging responsible pet ownership. We are available to make presentations to classrooms, civic groups and others on a variety of age-appropriate topics. Our website offers resources to pet owners on behavioral and nutritional issues.

##### Volunteers

Our volunteer program involves the community. Monthly Volunteer Orientation sessions introduce potential volunteers to the many ways they can help the animals. Volunteers can work directly with the animals, or support our efforts through committees and fundraising work. There's a place for anyone who wants to help the animals!

##### Spay/Neuter

All of our animals are sterilized upon arrival to minimize health or behavioral issues, and they are ready to go home right away without having to wait for surgery. Our spay/neuter voucher program offers low cost surgery to pet owners who otherwise could not afford the surgery.

#### **Population Served**

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#### **Program Long term Success**

We continue to place approximately 90% of our pets into new homes

# Leadership & Staff

## CEO/Executive Director

<b>Executive Director</b>	Katie Hoffman
<b>Term Start</b>	June 2012
<b>Email</b>	katie@woodfordhumane.org
<b>Experience</b>	

## Staff

<b>Full Time Staff</b>	7
<b>Part Time Staff</b>	11
<b>Volunteers</b>	150
<b>Contractors</b>	0
<b>Retention Rate</b>	80%
<b>Management Reports to Board?</b>	Yes

## Staff Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	15
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Staff Demographics - Gender

<b>Male</b>	0
<b>Female</b>	18
<b>Unspecified</b>	0

## Senior Staff

Jenny Harris

<b>Title</b>	Manager
<b>Experience/Biography</b>	

Julia Johnson

<b>Title</b>	Assistant Manager
<b>Experience/Biography</b>	

Beth Oleson

**Title** Marketing Manager

**Experience/Biography**

Nicole Florence

**Title** Community Outreach Director

**Experience/Biography**

### Formal Evaluations

<b>CEO Formal Evaluation</b>	Yes
<b>CEO/Executive Formal Evaluation Frequency</b>	Annually
<b>Senior Management Formal Evaluation</b>	Yes
<b>Senior Management Formal Evaluation Frequency</b>	Annually
<b>NonManagement Formal Evaluation</b>	Yes
<b>Non Management Formal Evaluation Frequency</b>	Annually

### State Information

Yes

# Plans & Collaborations

## Plans & Policies

<b>Organization has a Fundraising Plan?</b>	No
<b>Organization has a Strategic Plan?</b>	No
<b>Management Succession Plan?</b>	No
<b>Organization Policy and Procedures</b>	Yes
<b>Nondiscrimination Policy</b>	Yes
<b>Whistleblower Policy</b>	Yes
<b>Document Destruction Policy</b>	Yes

## Affiliations

<b>Affiliation</b>	<b>Year</b>
AFP (Association of Fundraising Professionals)	2003
Chamber of Commerce	2003
U.K. Nonprofit Leadership Initiative	2004

## Government Licenses

**Is your organization licensed by the Government?** No



# Board & Governance

## Board Chair

<b>Board Chair</b>	Mr. David A. Franklin
<b>Company Affiliation</b>	Franklin and Rapp
<b>Term</b>	Jan 2017 to Dec 2018
<b>Email</b>	dfranklin@franklinandrapp.com

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Susan Adams	Summit Family Chiropractic	Voting
Casey Ecker-Kight DVM	Southland Veterinary Hospital	Voting
Rena Elswick	Volunteer	Voting
David A. Franklin	Franklin & Rapp	Voting
Susan Kennedy	Fowler Bell, PLLC	Voting
Margaret Price Swim	attorney	Voting
Steve South	retired	Voting
Donna Sturgeon	Jack Kain Ford	Voting
Christine Winter	ABC 36	Voting

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	9
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Board Demographics - Gender

<b>Male</b>	2
<b>Female</b>	7
<b>Unspecified</b>	0

## Governance

<b>Board Term Lengths</b>	1
<b>Board Term Limits</b>	3
<b>Board Meeting Attendance %</b>	98%
<b>Written Board Selection Criteria?</b>	Yes
<b>Written Conflict of Interest Policy?</b>	Yes

<b>Percentage Making Monetary Contributions</b>	75%
<b>Percentage Making In-Kind Contributions</b>	100%
<b>Constituency Includes Client Representation</b>	Yes
<b>Number of Full Board Meetings Annually</b>	10

## Board Co-Chair

<b>Board CoChair</b>	Donna Sturgeon
<b>Company Affiliation</b>	Jack Kain Ford
<b>Term</b>	Jan 2017 to Dec 2018
<b>Email</b>	dtsturgeon@gmail.com

## Risk Management Provisions

Automobile Insurance and Umbrella or Excess Insurance  
Commercial General Liability  
Directors and Officers Policy  
General Property Coverage  
Workers Compensation and Employers' Liability

## Standing Committees

Executive  
Advisory Board / Advisory Council  
Community Outreach / Community Relations  
Development / Fund Development / Fund Raising / Grant Writing / Major Gifts  
Finance  
Special Events (Golf Tournament, Walk / Run, Silent Auction, Dinner / Gala)  
Strategic Planning / Strategic Direction

## Additional Board Members and Affiliations

<b>Name</b>	<b>Affiliation</b>
Josephine Abercrombie	Pin Oak Stud
Alice Chandler	Mill Ridge Farm
Dr. Dale Eckert	VCA Woodford Animal Hospital and Woodford Veterinary Clinic Kennel
Dr. William D. Fishback Jr.	Hagyard-Davidson-McGee Associates
Debbie P. Graviss	Graviss Studios
Julia Hahn	founder, Woodford Humane Society
George and Lori Hall	Annestes Farms
Libby Jones	Airdrie Stud
DeeDee Lloyd	community volunteer
J.C. Moraja	retired, United Bank & Trust

Steve Renshaw  
Dr. W. Thomas Riddle  
James D. Rouse  
John E. Soper III  
Fran Taylor

Gray Construction  
Rood and Riddle Equine Hospital  
Rouse & Rouse  
Community Volunteer  
Keeneland Foundation

# Financials

## Fiscal Year

<b>Fiscal Year Start</b>	Jan 01, 2016
<b>Fiscal Year End</b>	Dec 31, 2016
<b>Projected Revenue</b>	\$550,000.00
<b>Projected Expenses</b>	\$550,000.00
<b>Endowment Value</b>	\$135,000.00
<b>Spending Policy</b>	Income Only
<b>Percentage</b>	0%

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Revenue</b>	\$692,695	\$625,971	\$823,491
<b>Total Expenses</b>	\$661,182	\$632,151	\$546,070

### Revenue Sources

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Foundation and Corporation Contributions</b>	--	--	--
<b>Government Contributions</b>	\$0	\$3,100	\$1,625
<b>Federal</b>	--	--	--
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	--	\$3,100	\$1,625
<b>Individual Contributions</b>	\$396,447	\$350,595	\$546,070
<b>Indirect Public Support</b>	--	--	--
<b>Earned Revenue</b>	\$59,055	\$55,830	\$50,336
<b>Investment Income, Net of Losses</b>	\$33,917	--	\$22,337
<b>Membership Dues</b>	--	--	--
<b>Special Events</b>	\$203,276	\$187,765	\$203,123
<b>Revenue In-Kind</b>	--	--	--
<b>Other</b>	--	--	--

**Expense Allocation**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Program Expense</b>	\$518,935	\$545,249	\$533,955
<b>Administration Expense</b>	\$37,362	\$24,586	\$23,723
<b>Fundraising Expense</b>	\$104,885	\$62,316	\$61,418
<b>Payments to Affiliates</b>	--	--	--
<b>Total Revenue/Total Expenses</b>	1.05	0.99	1.51
<b>Program Expense/Total Expenses</b>	78%	86%	98%
<b>Fundraising Expense/Contributed Revenue</b>	17%	12%	8%

**Assets and Liabilities**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Assets</b>	\$687,328	\$1,303,265	\$1,310,480
<b>Current Assets</b>	\$96,000	\$135,545	\$457,349
<b>Long-Term Liabilities</b>	\$8,394	\$5,856	\$6,678
<b>Current Liabilities</b>	--	--	\$213
<b>Total Net Assets</b>	\$1,328,922	\$1,297,409	\$1,030,589

**Short Term Solvency**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Current Ratio: Current Assets/Current Liabilities</b>	--	--	2147.18

**Long Term Solvency**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Long-Term Liabilities/Total Assets</b>	1%	0%	1%

**Top Funding Sources**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Top Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Second Highest Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Third Highest Funding Source &amp; Dollar Amount</b>	--	--	--

**Capital Campaign**

<b>Currently in a Capital Campaign?</b>	No
<b>Goal</b>	\$0.00
<b>Capital Campaign Anticipated in Next 5 Years?</b>	No

**State Registration**

<b>State Registration</b>	Yes
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**Form 990s**

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2014 WHS 990

WHS 990

990

Form 990

990

990

Form 990

2007-990

2006-990



Blue Grass Community Foundation  
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