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AN INITIATIVE OF BLUE GRASS COMMUNITY FOUNDATION



Nonprofit profile provided by Blue Grass Community Foundation

## Bluegrass Tomorrow, Inc.



### General Information

#### Contact Information

**Nonprofit**

Bluegrass Tomorrow, Inc.

**Address**

P. O. Box 34185

2532 Regency Rd. Suite 103

Lexington, KY 40588

**Phone**

(859) 277-9614

**Email**

rob@bluerasstomorrow.org

**Contact Name**

Rob Rumpke

#### Web and Social Media

**Website**

**Website**

**Facebook**

**Facebook**

**Twitter**

**Twitter**

#### At A Glance

**IRS Ruling Year**

1994

**Other ways to donate, support, or volunteer**

Mail a check to:

Bluegrass Tomorrow

P.O. Box 34185

Lexington, KY 40588

or donate on-line at [www.bluegrasstomorrow.org](http://www.bluegrasstomorrow.org)

# Statements & Search Criteria

## Statements

### **Mission Statement**

Bluegrass Tomorrow unites the stakeholders of the Bluegrass Region to enhance a diverse and thriving economy, to preserve the natural and cultural heritage of the region, and to achieve quality of life solutions related to land use, transportation, education, sustainability and recreation.

### **Background Statement**

Bluegrass Tomorrow was formed in 1989 by a coalition of business and conservation interests to promote coordinated growth planning for the central Bluegrass Region of Kentucky on the premise that growth planning is the key to building and sustaining stronger communities.

The organization's was originally deeply rooted in preservation and conservation issues, most notably preservation of the region's horse farms and bluegrass soils. In these years, Bluegrass Tomorrow focused on promoting comprehensive planning and was responsible for brainstorming and beginning the original discussions on property for development rights (PDR) and created the Bluegrass Conservancy.

In its second decade, Bluegrass Tomorrow evolved into more of a "smart growth" planning organization focusing on developing great sustainable communities, vibrant downtowns, respect for the environment, transportation alternatives, housing affordability, corridor planning and enhancing our unique architectural legacy.

Bluegrass Tomorrow published "Tools for Implementation of a Planned Regional Vision" in 1995 and the "Bluegrass Corridor Management Planning Handbook" in 2000.

In 2006-07, the organization sponsored a study, hiring noted regionalist Myron Orfield and his company Amergis, to study the regional economy and revenues in local governments, which resulted in the publication of the "Bluegrass Regional Economic Analysis" or (the Green Book). Two major government summits also took place as a result of this study.

In 2008, in response to feedback from the summits and the revenue study, the organization implemented the "Bluegrass InnoVision 2018" Report (the Orange Book) which studied trends, data points, and innovations in 22 similar metro regions with a flagship university at their core. This report was presented and discussed in 2009 to over 1,200 regional stakeholders who participated in focus groups, work sessions, and two summits. The Top 10 Innovations To Advance the Bluegrass were the result.

### **Impact Statement**

#### Recent AccomplishmentsBluegrass

Developed through the Bluegrass Higher Education Consortium the Academic Leadership Academy, which develops academic leadership in our region. Over 150 graduates from 12 colleges and universities over the last three years, 2013-2015.

Created the new IdeaFestival Student Day at Eastern Kentucky University. 900 middle and high school students attended in 2015, focusing on college & career awareness through a unique Career Maker Faire.

Formation of the Bluegrass Higher Education Consortium, a collaboration of 12 higher education institutions to develop a seamless college and career readiness system that links high school guidance to college career centers, to career one stop center for adults, 2012

InnoVision 2018, studied innovations in 22 similar metro regions with a flagship University. From this project the "Top 10 Innovations To Advance The Bluegrass" was developed (2008-2009).

Bluegrass Regional Economic Analysis, studied the regional economy and revenue system (Myron Orfield) (2006-2007).

Bluegrass Corridor Mgt Planning Handbook, with the Ky. Transportation Cabinet, a guide for decision makers, engineers, to ensure that Kentucky's roads are among the safest, most efficient and beautiful in the nation. (2000).

## Needs Statement

1. Funding of two IdeaFestival Student Days at Eastern Kentucky University and Centre College in 2017.
2. Funding of Bluegrass Forever Green "Conversations with the Region" four events in 2017: Energy, Land Use/Planning, Transportation & Agriculture/Food.
3. Funding of Annual Vision Awards Breakfast, January 2017.
4. Funding of Bluegrass Higher Education Consortium support services.
5. Funding of Bluegrass Trails Alliance support services.

Levels: Visionary Trustee \$10,000 a year  
Leadership Trustee \$7,500 a year  
Partnership Trustee \$5,000 a year  
Matching Trustee: Match (or double) your contribution amount from 2010 for a commitment that begins at \$2,000.

**The Vision Society** will be invited to meet twice a year to act in an advisory capacity to Bluegrass Tomorrow's Executive Committee and Board of Directors, to provide input and guidance on the advancement of our vision, mission and making sure we are on target with our programs and initiatives.

## Service Categories

### Primary Organization Category

Community Improvement, Capacity Building / Community & Neighbourhood Development

### Secondary Organization Category

Education / Higher Education

### Tertiary Organization Category

Public & Societal Benefit / Citizen Participation

## Geographic Areas Served

### Areas

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Anderson County  
Bourbon County  
Boyle County  
Clark County  
Fayette County  
Franklin County  
Garrard County  
Harrison County  
Jessamine County  
Lincoln County  
Madison County  
Mercer County  
Montgomery County  
Powell County  
Scott County  
Woodford  
Estill County  
Nicholas County

18 counties of Central Kentucky (Bluegrass Region)

# Programs

## Programs

### Bluegrass Forever Green & Bluegrass Higher Education Consortium

**Description**

1. Bluegrass Forever Green "Conversations With The Region" in 2017.
  - a. Energy
  - b. Land Use/Planning
  - c. Transportation
  - d. Agriculture/Food
2. Bluegrass Higher Education Consortium
  - a. IdeaFestival Student Days at Eastern Kentucky University and Centre College for High School and Middle School Students.
  - b. 2017 Academic Leadership Academy. Sessions at Morehead State University in March and Asbury University in October.
  - c. Academic Leadership Academy Alumni "Politics in Education" event in Frankfort and the General Assembly on February 15.

**Population Served**

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## Program Comments

**CEO Comments**

Last year we implemented the inaugural ALA and 42 faculty "Fellows" completed the leadership training. Because your institution is a member of the Consortium, we are seeking up to five participants from your campus for the ALA in 2015.

The purpose of the ALA is to encourage younger faculty to consider leadership career paths and to provide guidance in developing the skills that are requisites for effective institutional leadership to ensure a sound and successful future for the institution. The desired outcome is to create a cohort of leaders for Central Kentucky's institutions of higher education that have the proficiencies to work with their colleagues by effectively employing quality leadership skills and being able to have insight into the overall role of the university so as to strategically lead the next generation of learners.

# Leadership & Staff

## CEO/Executive Director

<b>Executive Director</b>	Robert F. Rumpke
<b>Term Start</b>	May 2008
<b>Email</b>	rob@bluegrasstomorrow.org

### Experience

Rob Rumpke, a 28-year marketing and association management veteran whose career has spanned from the Cincinnati Reds to Host Communications to the President/CEO of the Kentucky Tourism Council to his own company where he managed the Richmond and Woodford County Chambers of Commerce, has been named the new President/CEO of Bluegrass Tomorrow, Nelson Maynard, Chairman of Bluegrass Tomorrow has announced.

Rumpke, 50, who has served on the Bluegrass Tomorrow Board of Directors for the last eight years and has been its executive committee secretary, has been very involved in central Kentucky's regional development initiatives over the last decade.

He has been instrumental in bringing the regional chambers like Richmond, Woodford County and others into the regional planning discussions. His involvement includes various Commerce Lexington, Bluegrass Tomorrow and the Bluegrass Area Development District committees and projects. He also served as chairman of the Bluegrass Workforce Investment Board for the Bluegrass Area Development District for six years.

## Co-CEO

<b>Co-CEO</b>	Cindy Ann Foster
<b>Term Start</b>	Jan 2016

## Staff

<b>Full Time Staff</b>	1
<b>Part Time Staff</b>	1
<b>Volunteers</b>	59
<b>Contractors</b>	1
<b>Retention Rate</b>	100%
<b>Management Reports to Board?</b>	Yes

## Staff Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	2
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Staff Demographics - Gender

<b>Male</b>	1
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<b>Female</b>	1
<b>Unspecified</b>	0

Senior Staff

Terri Hudson

**Title** Vice President, Operations

**Experience/Biography**

Formal Evaluations

<b>CEO Formal Evaluation</b>	No
<b>CEO/Executive Formal Evaluation Frequency</b>	N/A
<b>Senior Management Formal Evaluation</b>	Yes
<b>Senior Management Formal Evaluation Frequency</b>	Annually
<b>NonManagement Formal Evaluation</b>	No
<b>Non Management Formal Evaluation Frequency</b>	N/A

State Information

Yes



# Plans & Collaborations

## Plans & Policies

<b>Organization has a Fundraising Plan?</b>	Under Development
<b>Organization has a Strategic Plan?</b>	Yes
<b>Years Strategic Plan Considers</b>	1
<b>Date Strategic Plan Adopted</b>	Feb 2010
<b>Management Succession Plan?</b>	No
<b>Organization Policy and Procedures</b>	No
<b>Nondiscrimination Policy</b>	Yes
<b>Whistleblower Policy</b>	Yes
<b>Document Destruction Policy</b>	No

## Government Licenses

**Is your organization licensed by the Government?** No

# Board & Governance

## Board Chair

<b>Board Chair</b>	Larry Jones
<b>Company Affiliation</b>	Community Trust Bank
<b>Term</b>	Jan 2014 to Dec 2017

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Rebecca Barnes	Lexington Legends	
Anna Bennett	St Joseph	
Larry Brandstetter	Brandstetter Carroll	
Tony Bussen	Town & Country Bank	
Greg Caudill	Farmers National Bank	
Mayor Claude Christensen	City of Sadieville	
Bobby Clark	Sustainable Business Ventures/Midwest Clean Energy Enterprise	
Molley Foree Davis	Third Rock Consultants	
Luther Deaton	Central Bank	
Blaine Early	Stites & Harbison, PLLC	
Ben Fister	GRW Engineers, Inc.	
Marlene Helm	Fayette County Schools	
Nathan Henderson	RJ Corman Railroad Group	
Bob Hewett	Retired	
Debbie Hoskins	Lancaster Grand Theatre	
Dr. Augusta Julian	Bluegrass Community & Technical College	
David Kennedy	UK Federal Credit Union	
Greg Kessinger	First State Financial	
Kyle Lake	Prosper Media Group	
Susan Lancho	Kentucky American Water	
Brack Marquette	Columbia Gas of Kentucky	
Kim Marshall	Central Bank	
Bert May	Dinsmore & Shohl	
Allen Norvell	Blue & Co., LLP	
Kathy Plomin	Davis & Plomin Mechanical	
Nancy Polk	Normandy Farm	
Louis Prichard	Kentucky Bank	
Susan Rayer	Transylvania University	
Chuck Redwine	Traditional Bank	
Dr. John Roush	Centre College	
Amy Scarborough	AT & T	
Amy Scarborough	AT & T	

Mark Shake	United Way of the Bluegrass
Bruce Simpson	Stoll Keenon Ogden
Daryl Smith	Kentucky Utilities
Amy Sohner	Bluegrass Greensource
Billy Van Pelt	Van Pelt Consulting
Bob Williams	Messer Construction
Craig Williams	Chemical Weapons Working Group

### Board Demographics - Ethnicity

<b>African American/Black</b>	3
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	42
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0

### Board Demographics - Gender

<b>Male</b>	32
<b>Female</b>	15
<b>Unspecified</b>	0

### Governance

<b>Board Term Lengths</b>	3
<b>Board Term Limits</b>	0
<b>Board Meeting Attendance %</b>	70%
<b>Written Board Selection Criteria?</b>	Under Development
<b>Written Conflict of Interest Policy?</b>	Yes
<b>Percentage Making Monetary Contributions</b>	75%
<b>Percentage Making In-Kind Contributions</b>	30%
<b>Constituency Includes Client Representation</b>	Yes
<b>Number of Full Board Meetings Annually</b>	3

### Board Co-Chair

<b>Board CoChair</b>	Mayor Claude Christensen
<b>Company Affiliation</b>	City of Sadieville
<b>Term</b>	Jan 2014 to Dec 2017

### Standing Committees

Executive

Finance

Membership

Nominating

Program / Program Planning

Youth

# Financials

## Fiscal Year

<b>Fiscal Year Start</b>	Jan 01, 2017
<b>Fiscal Year End</b>	Dec 31, 2017
<b>Projected Revenue</b>	\$170,000.00
<b>Projected Expenses</b>	\$155,000.00
<b>Endowment Value</b>	\$0.00
<b>Spending Policy</b>	N/A
<b>Percentage</b>	0%

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Revenue</b>	\$192,846	\$200,453	\$130,020
<b>Total Expenses</b>	\$190,564	\$198,204	\$161,110

### Revenue Sources

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Foundation and Corporation Contributions</b>	--	--	--
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	--	--	--
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	--	--	--
<b>Individual Contributions</b>	--	--	--
<b>Indirect Public Support</b>	--	--	--
<b>Earned Revenue</b>	\$34,810	\$46,430	\$39,070
<b>Investment Income, Net of Losses</b>	--	\$3	\$2
<b>Membership Dues</b>	\$158,034	\$101,750	\$89,287
<b>Special Events</b>	--	\$52,270	\$1,661
<b>Revenue In-Kind</b>	--	--	--
<b>Other</b>	--	--	--

**Expense Allocation**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Program Expense</b>	\$87,825	\$106,250	\$105,889
<b>Administration Expense</b>	\$45,493	\$45,893	\$45,111
<b>Fundraising Expense</b>	\$57,246	\$46,061	\$10,110
<b>Payments to Affiliates</b>	--	--	--
<b>Total Revenue/Total Expenses</b>	1.01	1.01	0.81
<b>Program Expense/Total Expenses</b>	46%	54%	66%
<b>Fundraising Expense/Contributed Revenue</b>	--	88%	609%

**Assets and Liabilities**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Assets</b>	\$19,405	\$120,206	\$19,972
<b>Current Assets</b>	\$19,122	\$19,721	\$19,142
<b>Long-Term Liabilities</b>	--	--	--
<b>Current Liabilities</b>	\$13,936	\$17,019	\$19,034
<b>Total Net Assets</b>	\$5,469	\$3,187	\$938

**Short Term Solvency**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Current Ratio: Current Assets/Current Liabilities</b>	1.37	1.16	1.01

**Long Term Solvency**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Long-Term Liabilities/Total Assets</b>	0%	0%	0%

**Top Funding Sources**

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Top Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Second Highest Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Third Highest Funding Source &amp; Dollar Amount</b>	--	--	--

**Capital Campaign**

<b>Currently in a Capital Campaign?</b>	No
<b>Goal</b>	\$0.00
<b>Capital Campaign Anticipated in Next 5 Years?</b>	Yes

**State Registration**

<b>State Registration</b>	Yes
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**Form 990s**

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- Form 990
- IRS Form 990
- 2013 tax document
- 990 form
- 2011 990
- 990
- 990
- 990
- 990
- 990



Blue Grass Community Foundation  
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