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AN INITIATIVE OF BLUE GRASS COMMUNITY FOUNDATION



Nonprofit profile provided by Blue Grass Community Foundation

Bluegrass Tomorrow, Inc.



General Information

Contact Information

Nonprofit

Bluegrass Tomorrow, Inc.

Address

P. O. Box 34185

2532 Regency Rd. Suite 103

Lexington, KY 40588

Phone

(859) 277-9614

Email

rob@bluerasstomorrow.org

Contact Name

Rob Rumpke

Web and Social Media

Website

Website

Facebook

Facebook

Twitter

Twitter

At A Glance

IRS Ruling Year

1994

Other ways to donate, support, or volunteer

Mail a check to:

Bluegrass Tomorrow

P.O. Box 34185

Lexington, KY 40588

or donate on-line at www.bluegrasstomorrow.org

Statements & Search Criteria

Statements

Mission Statement

Bluegrass Tomorrow is in the "Quality of Life" business. Our mission is to connect, unify, and motivate the current and future stakeholders of the Bluegrass Region to preserve, protect, and promote those activities in Central Kentucky that positively affect the Quality of Life enjoyed, desired, a deserved by the citizens and their communities. These include, but are not limited to, our shared natural and cultural heritage, as they relate to land use, transportation, education, sustainability and recreation, all based on and contributing to a diverse and thriving economy.

Background Statement

Bluegrass Tomorrow was formed in 1989 by a coalition of business and conservation interests to promote coordinated growth planning for the central Bluegrass Region of Kentucky on the premise that growth planning is the key to building and sustaining stronger communities.

The organization's was originally deeply rooted in preservation and conservation issues, most notably preservation of the region's horse farms and bluegrass soils. In these years, Bluegrass Tomorrow focused on promoting comprehensive planning and was responsible for brainstorming and beginning the original discussions on property for development rights (PDR) and created the Bluegrass Conservancy.

In its second decade, Bluegrass Tomorrow evolved into more of a "smart growth" planning organization focusing on developing great sustainable communities, vibrant downtowns, respect for the environment, transportation alternatives, housing affordability, corridor planning and enhancing our unique architectural legacy.

Bluegrass Tomorrow published "Tools for Implementation of a Planned Regional Vision" in 1995 and the "Bluegrass Corridor Management Planning Handbook" in 2000.

In 2006-07, the organization sponsored a study, hiring noted regionalist Myron Orfield and his company Amergis, to study the regional economy and revenues in local governments, which resulted in the publication of the "Bluegrass Regional Economic Analysis" or (the Green Book). Two major government summits also took place as a result of this study.

In 2008, in response to feedback from the summits and the revenue study, the organization implemented the "Bluegrass InnoVision 2018" Report (the Orange Book) which studied trends, data points, and innovations in 22 similar metro regions with a flagship university at their core. This report was presented and discussed in 2009 to over 1,200 regional stakeholders who participated in focus groups, work sessions, and two summits. The Top 10 Innovations To Advance the Bluegrass were the result.

Impact Statement

Recent Benchmark Accomplishments

Developed through the Bluegrass Higher Education Consortium the Academic Leadership Academy, which develops academic leadership in our region. Over 150 graduates from 12 colleges and universities over the last three years, 2013-2015.

Created the new IdeaFestival Student Day at Eastern Kentucky University. 900 middle and high school students attended in 2015, focusing on college & career awareness through a unique Career Maker Faire.

Formation of the Bluegrass Higher Education Consortium, a collaboration of 12 higher education institutions to develop a seamless college and career readiness system that links high school guidance to college career centers, to career one stop center for adults, 2012

InnoVision 2018, studied innovations in 22 similar metro regions with a flagship University. From this project the "Top 10 Innovations To Advance The Bluegrass" was developed (2008-2009).

Bluegrass Regional Economic Analysis, studied the regional economy and revenue system (Myron Orfield) (2006-2007).

Bluegrass Corridor Mgt Planning Handbook, with the Ky. Transportation Cabinet, a guide for decision makers, engineers, to ensure that Kentucky's roads are among the safest, most efficient and beautiful in the nation. (2000).

Needs Statement

1. Funding of two IdeaFestival Student Days at Eastern Kentucky University and Centre College in 2018.
2. Funding of Bluegrass Forever Green "Conversations with the Region" in 2018 including: Health & Wellness, Transportation, Waste & Recycling .
3. Funding of Annual Celebration of the Bluegrass in 2018.
4. Funding of Bluegrass Higher Education Consortium support services.
5. Funding of Bluegrass Trails Alliance support services.

Levels: Visionary Trustee \$10,000 a year
Leadership Trustee \$7,500 a year
Partnership Trustee \$5,000 a year
Matching Trustee: Match (or double) your contribution amount
from 2010 for a commitment that begins at \$2,000.

The Vision Society will be invited to meet twice a year to act in an advisory capacity to Bluegrass Tomorrow's Executive Committee and Board of Directors, to provide input and guidance on the advancement of our vision, mission and making sure we are on target with our programs and initiatives.

Service Categories

Primary Organization Category

Community Improvement, Capacity Building / Community & Neighbourhood Development

Secondary Organization Category

Education / Higher Education

Tertiary Organization Category

Public & Societal Benefit / Citizen Participation

Geographic Areas Served

Areas

Anderson County

Bourbon County
Boyle County
Clark County
Fayette County
Franklin County
Garrard County
Harrison County
Jessamine County
Lincoln County
Madison County
Mercer County
Montgomery County
Powell County
Scott County
Woodford
Estill County
Nicholas County

Footprint is 18 counties of Central Kentucky (Bluegrass Region), the first tier, and second tier of counties surrounding Lexington-Fayette.

Programs

Programs

Bluegrass Forever Green & Bluegrass Higher Education Consortium

Description

1. Bluegrass Forever Green "Conversations With The Region" in 2017.
 - a. Energy
 - b. Land Use/Planning
 - c. Transportation
 - d. Agriculture/Food
2. Bluegrass Higher Education Consortium
 - a. IdeaFestival Student Days at Eastern Kentucky University and Centre College for High School and Middle School Students.
 - b. 2017 Academic Leadership Academy. Sessions at Morehead State University in March and Asbury University in October.
 - c. Academic Leadership Academy Alumni "Politics in Education" event in Frankfort and the General Assembly on February 15.

Population Served

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Program Comments

CEO Comments

Last year we implemented the inaugural ALA and 42 faculty "Fellows" completed the leadership training. Because your institution is a member of the Consortium, we are seeking up to five participants from your campus for the ALA in 2015.

The purpose of the ALA is to encourage younger faculty to consider leadership career paths and to provide guidance in developing the skills that are requisites for effective institutional leadership to ensure a sound and successful future for the institution. The desired outcome is to create a cohort of leaders for Central Kentucky's institutions of higher education that have the proficiencies to work with their colleagues by effectively employing quality leadership skills and being able to have insight into the overall role of the university so as to strategically lead the next generation of learners.

Leadership & Staff

CEO/Executive Director

Executive Director	Robert F. Rumpke
Term Start	May 2008
Email	rob@bluegrasstomorrow.org

Experience

Rob Rumpke, a 35-year marketing and association management veteran whose career has spanned from the Cincinnati Reds to Host Communications to the President/CEO of the Kentucky Tourism Council to his own company where he managed the Richmond and Woodford County Chambers of Commerce, has been named the new President/CEO of Bluegrass Tomorrow, Nelson Maynard, Chairman of Bluegrass Tomorrow has announced.

Rumpke, 50, who has served on the Bluegrass Tomorrow Board of Directors for the last eight years and has been its executive committee secretary, has been very involved in central Kentucky's regional development initiatives over the last decade.

He has been instrumental in bringing the regional chambers like Richmond, Woodford County and others into the regional planning discussions. His involvement includes various Commerce Lexington, Bluegrass Tomorrow and the Bluegrass Area Development District committees and projects. He also served as chairman of the Bluegrass Workforce Investment Board for the Bluegrass Area Development District for six years.

Co-CEO

Co-CEO	Dawn Brockman
Term Start	Sept 2017

Staff

Full Time Staff	1
Part Time Staff	1
Volunteers	59
Contractors	1
Retention Rate	100%
Management Reports to Board?	Yes

Staff Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	2
Hispanic/Latino	0
Native American/American Indian	0
Other	0 0

Staff Demographics - Gender

Male	1
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Female	1
Unspecified	0

Senior Staff

Terri Hudson

Title Vice President, Operations

Experience/Biography

Formal Evaluations

CEO Formal Evaluation	No
CEO/Executive Formal Evaluation Frequency	N/A
Senior Management Formal Evaluation	Yes
Senior Management Formal Evaluation Frequency	Annually
NonManagement Formal Evaluation	No
Non Management Formal Evaluation Frequency	N/A

State Information

Yes

Plans & Collaborations

Plans & Policies

Organization has a Fundraising Plan?	Under Development
Organization has a Strategic Plan?	Yes
Years Strategic Plan Considers	1
Date Strategic Plan Adopted	Feb 2010
Management Succession Plan?	No
Organization Policy and Procedures	No
Nondiscrimination Policy	Yes
Whistleblower Policy	Yes
Document Destruction Policy	No

Government Licenses

Is your organization licensed by the Government? No

Board & Governance

Board Chair

Board Chair	Claude Christensen
Company Affiliation	City of Sadieville
Term	Jan 2018 to Dec 2019

Board Members

Name	Affiliation	Status
Rebecca Barnes	Lexington Legends	
Anna Bennett	St Joseph	
Larry Brandstetter	Brandstetter Carroll	
Tony Bussen	Town & Country Bank	
Greg Caudill	Farmers National Bank	
Mayor Claude Christensen	City of Sadieville	
Bobby Clark	Sustainable Business Ventures/Midwest Clean Energy Enterprise	
Molley Foree Davis	Third Rock Consultants	
Luther Deaton	Central Bank	
Blaine Early	Stites & Harbison, PLLC	
Ben Fister	GRW Engineers, Inc.	
Marlene Helm	Fayette County Schools	
Nathan Henderson	RJ Corman Railroad Group	
Bob Hewett	Retired	
Debbie Hoskins	Lancaster Grand Theatre	
Dr. Augusta Julian	Bluegrass Community & Technical College	
David Kennedy	UK Federal Credit Union	
Greg Kessinger	First State Financial	
Kyle Lake	Prosper Media Group	
Susan Lancho	Kentucky American Water	
Brack Marquette	Columbia Gas of Kentucky	
Kim Marshall	Central Bank	
Bert May	Dinsmore & Shohl	
Allen Norvell	Blue & Co., LLP	
Kathy Plomin	Davis & Plomin Mechanical	
Nancy Polk	Normandy Farm	
Louis Prichard	Kentucky Bank	
Susan Rayer	Transylvania University	
Chuck Redwine	Traditional Bank	
Dr. John Roush	Centre College	
Amy Scarborough	AT & T	
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Mark Shake	United Way of the Bluegrass
Bruce Simpson	Stoll Keenon Ogden
Daryl Smith	Kentucky Utilities
Amy Sohner	Bluegrass Greensource
Billy Van Pelt	Van Pelt Consulting
Bob Williams	Messer Construction
Craig Williams	Chemical Weapons Working Group

Board Demographics - Ethnicity

African American/Black	3
Asian American/Pacific Islander	0
Caucasian	42
Hispanic/Latino	1
Native American/American Indian	0
Other	0 NA

Board Demographics - Gender

Male	33
Female	21
Unspecified	0

Governance

Board Term Lengths	3
Board Term Limits	0
Board Meeting Attendance %	70%
Written Board Selection Criteria?	Yes
Written Conflict of Interest Policy?	Yes
Percentage Making Monetary Contributions	75%
Percentage Making In-Kind Contributions	30%
Constituency Includes Client Representation	Yes
Number of Full Board Meetings Annually	4

Board Co-Chair

Board CoChair	Mayor Claude Christensen
Company Affiliation	City of Sadieville
Term	Jan 2014 to Dec 2017

Standing Committees

Executive
Finance
Membership
Nominating
Program / Program Planning
Youth

Comments

CEO Comments

We are proud that 52% of our board members are from outside Fayette County and 39% are women

Financials

Fiscal Year

Fiscal Year Start	Jan 01, 2018
Fiscal Year End	Dec 31, 2018
Projected Revenue	\$158,400.00
Projected Expenses	\$148,400.00
Endowment Value	\$0.00
Spending Policy	N/A
Percentage	0%

Detailed Financials

Revenue and Expenses

Fiscal Year	2016	2015	2014
Total Revenue	\$171,287	\$192,846	\$200,453
Total Expenses	\$165,308	\$190,564	\$198,204

Revenue Sources

Fiscal Year	2016	2015	2014
Foundation and Corporation Contributions	--	--	--
Government Contributions	\$0	\$0	\$0
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	--	--	--
Individual Contributions	--	--	--
Indirect Public Support	--	--	--
Earned Revenue	\$62,553	\$34,810	\$46,430
Investment Income, Net of Losses	--	--	\$3
Membership Dues	\$108,733	\$158,034	\$101,750
Special Events	--	--	\$52,270
Revenue In-Kind	--	--	--
Other	--	--	--

Expense Allocation

Fiscal Year	2016	2015	2014
Program Expense	\$94,711	\$87,825	\$106,250
Administration Expense	\$49,073	\$45,493	\$45,893
Fundraising Expense	\$21,524	\$57,246	\$46,061
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.04	1.01	1.01
Program Expense/Total Expenses	57%	46%	54%
Fundraising Expense/Contributed Revenue	--	--	88%

Assets and Liabilities

Fiscal Year	2016	2015	2014
Total Assets	\$1,402	\$19,405	\$120,206
Current Assets	\$7,411	\$19,122	\$19,721
Long-Term Liabilities	--	--	--
Current Liabilities	\$9,391	\$13,936	\$17,019
Total Net Assets	\$11,448	\$5,469	\$3,187

Short Term Solvency

Fiscal Year	2016	2015	2014
Current Ratio: Current Assets/Current Liabilities	0.79	1.37	1.16

Long Term Solvency

Fiscal Year	2016	2015	2014
Long-Term Liabilities/Total Assets	0%	0%	0%

Top Funding Sources

Fiscal Year	2016	2015	2014
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

Capital Campaign

Currently in a Capital Campaign?	No
Goal	\$0.00
Capital Campaign Anticipated in Next 5 Years?	Yes

State Registration

State Registration	Yes
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Form 990s

- [Form 990](#)
- [Form 990](#)
- [IRS Form 990](#)
- [2013 tax document](#)
- [990 form](#)
- [2011 990](#)
- [990](#)
- [990](#)
- [990](#)
- [990](#)
- [990](#)



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