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Nonprofit profile provided by Blue Grass Community Foundation

HOUSING DEVELOPMENT ALLIANCE INC



General Information

Contact Information

Nonprofit	HOUSING DEVELOPMENT ALLIANCE INC
Address	PO BOX 7284 HAZARD , KY 41702 7284
Phone	(606) 436-0497
Fax	606 436-0598
Email	neil@housingdevelopmentalliance.org
Contact Name	Neil Bedwell

Web and Social Media

Website	Website
Facebook	Facebook
Twitter	Twitter

At A Glance

IRS Ruling Year	1994
Former Names	Hazard Perry County Housing Development Alliance

Other ways to donate, support, or volunteer

There are several ways to donate to HDA.

1. Mail in checks to PO Box 7284, Hazard, KY 41702 .
2. Donate online through Network for Good. You can find the links on our website, www.hdahome.org, at the bottom of the home page.
3. Donate through Paypal by entering the email "housingdevelopmentalliance2013@gmail.com" in the "TO" box.
4. Donate through Razoo.com by clicking Donate and searching "Housing Development Alliance".
5. If you would like to make an In-kind donation, please email scott@housingdevelopmentalliance.org. To see a list of In-kind donations and other ways to support HDA, visit our website at www.hdahome.org and click on the "Support" tab.

If you are interested in volunteering, please visit our website, www.hdahome.org to learn more about what we do, or you can talk to our Volunteer Coordinator by calling 606-436-0497 or emailing at janie@housingdevelopmentalliance.org. We have several different volunteer opportunities that cater to a wide audience, so give us a call! We'd love to have you!

Statements & Search Criteria

Statements

Mission Statement

To strengthen our communities through creating high quality, long lasting affordable homes.

Background Statement

Housing Development Alliance believes safe, decent, affordable housing is a basic human right. As an equal opportunity housing provider, we strive to develop a variety of housing options including shelter for the homeless; transitional housing; affordable rental housing; repair and rehabilitation of existing homes; and affordable new homes for persons with low and very low incomes. As a community-based non-profit, we seek to bring together all sectors of the community to help eliminate substandard housing.

Incorporated a a non-profit organization in 1993, the Housing Development Alliance serves as lender, counselor, developer, and contractor. Since 1993, we have built well over 200 new homes, provided over 570 home repairs, developed 35 rental units, and invested over \$15 million into the local economy.

Impact Statement

In 2014 we built 20 new houses and invested \$673,925 in the repairs of 62 homes. Our goal is to keep on track with that this year. Part of what made our success possible was the 532 volunteers we hosted in 2014 who worked 8,656 hours. We would also like to serve more people in Breathitt, Leslie, and Knott counties. As a step toward that, in 2015 we will host our 3rd Annual Repair Affair in Knott County, where the local community will help repair six homes in one day. Moving forward, we would like to sustain these numbers and work on building stronger relationships with our faithful volunteers and sponsors. We would also like to reach out to new groups of people and get better at getting the word out about the great work we do here in South Eastern Kentucky. Since our founding in 1993, we have built almost over 200 homes, made over 570 home repairs, and developed 35 rental units.

Needs Statement

Service Categories

Primary Organization Category

Housing, Shelter / Housing Development, Construction & Management

Secondary Organization Category

Human Services / Financial Counseling

Tertiary Organization Category

Community Improvement, Capacity Building / Rural Economic Development

Geographic Areas Served

Areas

Breathitt County

Knott County

Leslie County

Perry County

HDA works in Perry, Knott, Breathitt, and Leslie Counties, though HDA's main office is located in Hazard, Kentucky, Perry County. Officially settled in 1790 by Elijah Combs, Hazard is located on the North Fork of the Kentucky River approximately 115 miles southeast of Lexington, KY. Nestled on the heart of the Eastern Kentucky coalfields and part of the Appalachian Mountain chain, this town of 5,000 people is the seat of Perry County, as well as one of the largest towns in this area of the state.

Impact

Impact

Goals

Provide safe, decent, energy efficient and affordable homes for those in need in Perry, Knott, Breathitt and Leslie Counties of southeastern KY.

Programs

Programs

Description	The Housing Development Alliance accomplishes its mission by implementing affordable housing through several programs, including producing new homes, completing homeowner-occupied rehabs, and operating 10 units of permanent rental housing for formerly homeless individuals. Our target population earns 80% or below of the Area Median Income, as defined by HUD. On average, we have 200-250 active clients working toward homeownership or waiting for home repair.
Population Served	, ,
Program Long term Success	100 homeownership units produced

Leadership & Staff

CEO/Executive Director

Executive Director	Mr. R. Scott McReynolds
Term Start	Sept 1993
Email	scott@housingdevelopmentalliance.org

Experience

With over 13 years of nonprofit housing experience in Eastern Kentucky, Mr. McReynolds has guided the Housing Development Alliance since 1994. He has successfully administered over 5 million dollars of federal, regional, state and local funding. Under his leadership the Housing Development Alliance has completed eight HOME grants, a ten unit Single Resident Only project, and a ten unit transitional housing project.

Co-CEO

Co-CEO	Chris Doll
Email	chris@housingdevelopmentalliance.org

Staff

Full Time Staff	25
Part Time Staff	0
Volunteers	416
Contractors	0
Retention Rate	100%

Staff Demographics - Ethnicity

African American/Black	1
Asian American/Pacific Islander	0
Caucasian	24
Hispanic/Latino	0
Native American/American Indian	0
Other	0

Staff Demographics - Gender

Male	17
Female	8
Unspecified	0

State Information

Yes

Plans & Collaborations

Plans & Policies

Organization has a Fundraising Plan?	Under Development
Organization has a Strategic Plan?	Under Development
Years Strategic Plan Considers	5
Date Strategic Plan Adopted	Nov 2013
Management Succession Plan?	No
Organization Policy and Procedures	Yes
Nondiscrimination Policy	Yes
Whistleblower Policy	Yes
Document Destruction Policy	No

Board & Governance

Board Chair

Board Chair	Betsy Clemons
Company Affiliation	E.D. Hazard Chamber of Commerce
Email	hazardcoc@cityofhazard.com

Board Members

Name	Affiliation	Status
Boris Caskey	Hazard Independent School Systems	Voting
Father Mike Chowning	Priest of Mother of Good Council Catholic Church	
Betsy Clemons	Board Secretary, Executive Director of Hazard Chamber of Commerce	
Pam Farrell	Community Member	
Dr. Stephen Greiner	President of Hazard Community and Technical College	
Russell Oliver	Community Volunteer	
Shawn Owens	Self Employed	Voting
Annie Williams	Hazard Clinic	

Board Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	8
Hispanic/Latino	0
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	5
Female	3
Unspecified	0

Governance

Board Term Lengths	3
Board Term Limits	2
Board Meeting Attendance %	68%
Written Board Selection Criteria?	No

Written Conflict of Interest Policy?	Yes
Percentage Making Monetary Contributions	80%
Percentage Making In-Kind Contributions	100%
Number of Full Board Meetings Annually	12

Standing Committees

Executive

Audit

Finance

Marketing

Nominating

Personnel

Program / Program Planning

Special Events (Golf Tournament, Walk / Run, Silent Auction, Dinner / Gala)

Strategic Planning / Strategic Direction

Financials

Fiscal Year

Fiscal Year Start	July 01, 2015
Fiscal Year End	June 30, 2016
Projected Revenue	\$4,484,125.00
Projected Expenses	\$4,338,344.00
Endowment Value	\$0.00
Spending Policy	N/A
Percentage	0%

Detailed Financials

Revenue and Expenses

Fiscal Year	2014	2013	2012
Total Revenue	\$4,429,853	\$4,463,005	\$4,345,663
Total Expenses	\$4,186,946	\$4,131,601	\$4,152,401

Revenue Sources

Fiscal Year	2014	2013	2012
Foundation and Corporation Contributions	--	--	--
Government Contributions	\$1,371,921	\$1,852,263	\$1,265,367
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	\$1,371,921	\$1,852,263	\$1,265,367
Individual Contributions	\$152,103	\$160,330	\$583,796
Indirect Public Support	\$0	--	--
Earned Revenue	\$2,839,533	\$2,383,214	\$2,431,786
Investment Income, Net of Losses	\$15,318	\$18,137	\$16,442
Membership Dues	\$0	--	--
Special Events	\$37,713	\$39,239	\$37,122
Revenue In-Kind	\$0	--	--
Other	\$13,265	\$30,326	\$11,150

Expense Allocation

Fiscal Year	2014	2013	2012
Program Expense	\$3,859,177	\$3,904,818	\$2,765,822
Administration Expense	\$278,699	\$196,457	\$366,975
Fundraising Expense	\$49,070	\$30,326	\$19,604
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.06	1.08	1.05
Program Expense/Total Expenses	92%	95%	67%
Fundraising Expense/Contributed Revenue	3%	1%	1%

Assets and Liabilities

Fiscal Year	2014	2013	2012
Total Assets	\$6,082,581	\$6,589,610	\$6,373,360
Current Assets	\$1,703,348	\$2,719,309	\$2,561,203
Long-Term Liabilities	\$1,744,419	\$1,976,037	\$2,021,791
Current Liabilities	\$285,767	\$272,286	\$341,866
Total Net Assets	\$4,052,395	\$4,341,287	\$4,009,703

Short Term Solvency

Fiscal Year	2014	2013	2012
Current Ratio: Current Assets/Current Liabilities	5.96	9.99	7.49

Long Term Solvency

Fiscal Year	2014	2013	2012
Long-Term Liabilities/Total Assets	29%	30%	32%

Top Funding Sources

Fiscal Year	2014	2013	2012
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

Capital Campaign

Currently in a Capital Campaign?	No
Goal	\$0.00

State Registration

State Registration	Yes
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Form 990s

[Form 990](#)

[990 2013](#)

[990 2012](#)

[Form 990](#)

[Form 990](#)

[Form 990](#)

[Form 990](#)

Audit Documents

[2012 Audit](#)

[2011 Audit](#)

[2010 Audit](#)



Blue Grass Community Foundation
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