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The United States Pony Clubs, Inc.



General Information

Contact Information

Nonprofit	The United States Pony Clubs, Inc.
Address	4041 Iron Works Parkway Lexington, KY 40511
Phone	(859) 254-7669
Fax	859 233-4652
Email	teresa@ponyclub.org
Contact Name	Teresa Woods

Web and Social Media

Website	Website
Facebook	Facebook
Twitter	Twitter

At A Glance

IRS Ruling Year	1954
Former Names	USPC NEWCO, INC

Other ways to donate, support, or volunteer

Monetary donations may be made to The United States Pony Clubs via our web site at www.ponyclub.org, or by mailing a check made payable to USPC to: 4041 Iron Works Parkway, Lexington, KY 40511.

Volunteer opportunities are available at the local levels. Contact information for clubs and riding centers can be found on our web site at www.ponyclub.org.

Statements & Search Criteria

Statements

Mission Statement

The United States Pony Clubs, Inc. develops character, leadership, confidence and a sense of community in youth through a program that teaches the care of horses and ponies, riding and mounted sports.

Background Statement

The United States Pony Clubs, Inc. was founded in 1954 to teach riding and the proper care of horses, with the main goal being to promote sportsmanship, stewardship and leadership through horsemanship. The cornerstones of our foundation are education, safety, sportsmanship, stewardship and FUN. The skills, habits and values instilled through horsemanship will apply to every part of a member's life. Over 150,000 equestrians have gotten their start through USPC.

Over the past decade, Pony Club has strengthened programming to meet the needs of today's equestrians. This includes raising the age of graduation from 21 to 25 for traditional youth members, establishing the Pony Club Riding Center Program, expanding certifications to include the disciplines of Dressage and Show Jumping in addition to the traditional eventing, bringing in Western disciplines, offering adult Horsemasters membership opportunities and including land conservation in the Standards of Proficiency.

Impact Statement

Core Values:

Horsemanship with respect to healthcare, nutrition, stable management, handling and riding a mount safely, correctly and with confidence.

Organized teamwork including cooperation, communication, responsibility, leadership, mentoring, teaching and fostering a supportive yet competitive environment.

Respect for the horse and self through horsemanship; for land through land conservation; and for others through service and teamwork. Service by providing an opportunity for members, parents, and others to support the Pony Club program locally, regionally and nationally through volunteerism.

Education at an individual pace to achieve personal goals and expand knowledge through teaching others.

Needs Statement

The Annual Fund makes up the difference between what member dues cover and our program expenses for member and volunteers.

Programs funded through the Annual Fund include:

Volunteer Training, both face-to-face and on online training to support our volunteers who run the programs at the local and regional level. This also includes training for our volunteers who teach in the field.

Youth Leadership, which includes the National Youth Congress and Academy of Achievement and The National Youth Board. These program provide USPC members an opportunity to participate in policy and planning for the organization.

Educational Outreach including our traveling educational exhibit which reaches the grassroots level.

Technology updates for online educational and training opportunities.

Service Categories

Primary Organization Category

Education / Single Organization Support

Secondary Organization Category

Geographic Areas Served

Areas

Throughout the United States

Approximately 600 local Pony Clubs and Pony Club Riding Centers are located throughout the United States. The Midsouth Region, which includes Kentucky, Ohio, Tennessee and Indiana is the largest Pony Club Region in the country with 30 clubs and riding centers. The east and west coast are the largest population areas for clubs and riding centers. The midwest region is also home to a large number of clubs and riding centers.

Impact

Impact

Progress

Over the past 60+ years, USPC has educated more than 140,100 members through the Pony Club programs. These members have gone on to impact the larger equine community, as well as becoming leaders in other areas.

More than 700,000 volunteers has been part of the Pony Club programs and received training through our extensive Volunteer Training activities.

Programs

Programs

Equine Education in Horse Management and care and Mounted Riding Disciplines

Description	A systematic progression of skill levels in horsemanship and horse care with specific curriculum for each skill level
Budget	150000
Category	Education, General/Other
Population Served	Families, ,
Program Long term Success	A measurement of a member's progress in horsemanship

Youth Leadership

Description	Through all of the USPC equine educational programs members learn valuable skills such as teamwork, sportsmanship, leadership, time management, responsibility, and confidence through caring for their equine companion. Selected youth members may also participate in The National Youth Congress and ACademy of Achievement and The National Youth Board. The National Youth Congress provides members opportunities to participate in mentoring activities, workshops and interactive programs with USPC graduates to gain valuable skills and learn about career opportunities. The National Youth Board Members are able to participate in the policy and planning for the entire organization. Two of the National Youth Board members sit as full voting members on the USPC Board of Governors.
Budget	\$41,750
Category	Youth Development, General/Other Youth Leadership
Population Served	General/Unspecified, ,

Volunteer Leadership Training

Description	Recognized as the premier equestrian educational organization, Pony Club's mission also calls for trained and capable volunteers to administer programs and instruction at the local and regional level. Leadership Training programs help local and regional leaders learn necessary skills such as fulfillment of responsibilities, membership management, conflict resolution, organizational skills and much more. Support is also provided for those volunteers teaching at local lessons, rallies and national Championships. All of Pony Club's volunteer leadership training strongly enhances our members' own education and experience.
Budget	\$50,300
Category	Education, General/Other
Population Served	, ,

Leadership & Staff

CEO/Executive Director

Executive Director	Teresa Woods
Term Start	Dec 2014
Email	executivedirector@ponyclub.org

Staff

Full Time Staff	17
Part Time Staff	1
Volunteers	10000
Contractors	0
Retention Rate	100%
Management Reports to Board?	Yes

Staff Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	100
Hispanic/Latino	0
Native American/American Indian	0
Other	0 0

Staff Demographics - Gender

Male	0
Female	100
Unspecified	0

Former CEOs

Name	Term
Tom Adams	Mar 2014 - Dec 0
Kevin Price	Aug 2011 - Mar 0

Senior Staff

Marian Wahlgren

Title	Development Director
Experience/Biography	

Erin Woodall

Title Activities Director

Experience/Biography

Connie Jehlik

Title Instruction Director

Experience/Biography

Karol Wilson

Title Membership Services Director

Experience/Biography

Shelley Mann

Title Marketing/ Communications Director

Experience/Biography

Karen Clark

Title Finance Director

Experience/Biography

Formal Evaluations

CEO Formal Evaluation	Yes
CEO/Executive Formal Evaluation Frequency	Annually
Senior Management Formal Evaluation	Yes
Senior Management Formal Evaluation Frequency	Annually
NonManagement Formal Evaluation	Yes
Non Management Formal Evaluation Frequency	Annually

State Information

Yes

Plans & Collaborations

Plans & Policies

Organization has a Fundraising Plan?	No
Organization has a Strategic Plan?	Yes
Years Strategic Plan Considers	3
Date Strategic Plan Adopted	2017
Management Succession Plan?	Under Development
Organization Policy and Procedures	Yes
Nondiscrimination Policy	Yes
Whistleblower Policy	Yes
Document Destruction Policy	No
Directors and Officers Insurance Policy	Yes

Government Licenses

Is your organization licensed by the Government? No

Board & Governance

Board Chair

Board Chair	Nancy Pittman
Company Affiliation	United States Pony Clubs
Term	Jan 2015 to Jan 2018
Email	nancyp@ponyclub.org

Board Members

Name	Affiliation	Status
Sarah Andres	Community Volunteer	Voting
Dawn Bellinger	USPC	Voting
Rae Birr	veterinarian	Voting
Sue Beth Bunn	Community Volunteer	Voting
Alison De Lavis	Community Volunteer	Voting
H. Benjamin Duke	Retired	Voting
Lisa Evans	Community Volunteer	Voting
Katie Graham	Community Volunteer	Voting
Polly Grammer	Community Volunteer	Voting
Nancy Grout	Community Volunteer	Voting
Jody Hoffman	Community Volunteer	Voting
McKenzie Kielman	student	Voting
Deb Kirsch	Community Volunteer	Voting
Sedate Kohler	Community Volunteer	Voting
Heather Kuenzi	Community Volunteer	Voting
Nicole Ligon	Community Volunteer	Voting
Sue Ann McClelland	Community Volunteer	Voting
Debbie McLeod	Community Volunteer	Voting
Barb McMorris	Community Volunteer	Voting
Margi Pence	Community Volunteer	Voting
Nancy Pittman	Community Volunteer	Voting
Yvette Seger	Community Volunteer	Voting
Jennifer Sweet	Community Volunteer	Voting
Allison Thomas	Community Volunteer	Voting
Jan Whitehouse	Accuprint	Voting
Gegi Winslett	Community Volunteer	Voting
Kathy Yolken	Community Volunteer	Voting

Board Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0

Caucasian	26
Hispanic/Latino	0
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	1
Female	25
Unspecified	0

Governance

Board Term Lengths	3
Board Term Limits	2
Board Meeting Attendance %	0%
Written Board Selection Criteria?	Yes
Written Conflict of Interest Policy?	Yes
Percentage Making Monetary Contributions	100%
Percentage Making In-Kind Contributions	0%
Constituency Includes Client Representation	No
Number of Full Board Meetings Annually	3

Board Co-Chair

Board CoChair	Ben Duke
Company Affiliation	retired
Term	Jan 2015 to Jan 2018
Email	benduke@earthlink.net

Youth Board Members

Additional Boards: Youth Board Members

Comments

CEO Comments

Financials

Fiscal Year

Fiscal Year Start	Jan 01, 2017
Fiscal Year End	Dec 31, 2017
Projected Revenue	\$2,916,269.00
Projected Expenses	\$2,839,182.00
Endowment Value	\$2,150,596.00
Spending Policy	Percentage
Percentage	5%

Detailed Financials

Revenue and Expenses

Fiscal Year	2015	2014	2013
Total Revenue	\$2,866,529	\$2,814,861	\$2,515,345
Total Expenses	\$2,406,831	\$2,593,679	\$2,242,289

Revenue Sources

Fiscal Year	2015	2014	2013
Foundation and Corporation Contributions	--	--	--
Government Contributions	\$0	\$0	\$0
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	--	\$0	\$0
Individual Contributions	\$637,320	\$253,941	\$275,185
Indirect Public Support	--	\$0	\$0
Earned Revenue	\$2,088,036	\$2,426,179	\$2,131,535
Investment Income, Net of Losses	\$124,377	\$122,753	\$97,888
Membership Dues	--	\$0	\$0
Special Events	--	\$0	\$0
Revenue In-Kind	--	\$5,684	\$2,245
Other	\$16,796	\$11,988	\$10,737

Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$1,524,893	\$1,729,596	\$1,464,433
Administration Expense	\$748,492	\$766,664	\$637,686
Fundraising Expense	\$133,446	\$97,419	\$140,170
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.19	1.09	1.12
Program Expense/Total Expenses	63%	67%	65%
Fundraising Expense/Contributed Revenue	21%	38%	51%

Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$5,935,620	\$5,963,828	\$5,790,200
Current Assets	\$678,613	\$767,372	\$766,324
Long-Term Liabilities	\$252,024	\$287,581	\$319,251
Current Liabilities	\$887,579	\$983,106	\$1,007,871
Total Net Assets	\$4,796,017	\$4,693,141	\$4,463,078

Short Term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	0.76	0.78	0.76

Long Term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	4%	5%	6%

Top Funding Sources

Fiscal Year	2015	2014	2013
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

Capital Campaign

Currently in a Capital Campaign?	No
Goal	\$0.00

State Registration

State Registration	Yes
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Form 990s

- [Form 990](#)
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Audit Documents

- [Audited Financials](#)
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Blue Grass Community Foundation
250 West Main Street, Suite 1220, Lexington KY 40507
859-225-3343

