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Nonprofit profile provided by Blue Grass Community Foundation

USA CARES INC



NOT UPDATED
BY ORGANIZATION

General Information

Contact Information

Nonprofit	USA CARES INC
Address	562 N Dixie Blvd Suite 3 Radcliff, KY 40160
Phone	(270) 872-4422
Fax	270 872-0502
Email	info@usacares.org
Contact Name	Michele Luce

Web and Social Media

Website	Website
Facebook	Facebook
Twitter	Twitter

At A Glance

IRS Ruling Year	0
Former Names	Kentuckiana Cares Military Family Assistance Center

Other ways to donate, support, or volunteer

Please visit our website at www.usacares.org to learn more about our programs and services, to make a secure online donation, to attend an event, or to become a USA Cares Volunteer. Donations can also be mailed into USA Cares 562 N. Dixie Blvd. Suite 3 Radcliff, KY 40160

Statements & Search Criteria

Statements

Mission Statement

USA Cares helps bear the burdens of service by providing post-9/11 military families and veterans with financial and advocacy support in their time of need. Assistance is provided to all branches of service, all components and all ranks while protecting the privacy and dignity of those military families and veterans who request help.

Background Statement

USA Cares is a national organization with its headquarters based in Radcliff, Kentucky, just south of Fort Knox. USA Cares was launched through a grassroots partnership between the management of WAVE-3 TV (NBC) in Louisville, Kentucky; Kroger Food Stores -- Mid-South Division; and the Fort Knox Chapter of the Association of the United States Army. The organization was dubbed Kentuckiana Cares with a goal to raise funds to help military families in financial crisis through the sale of "Support Our Troops" yard signs. Eventually the need for assistance proved to be greater than the original initiative could meet. In October 2003, a new 501(c)(3), national organization now known as USA Cares was created with a toll-free call center to process the increasing number of requests for assistance.

The demands for our services extend across the United States, mostly in areas with high concentrations of veterans, areas with military installations as well as rural areas where a National Guardsman/Reservist may live. Over the years, across programs, USA Cares has assisted over 60,000 families with over \$11 million in assistance. USA Cares now provides services in six major program areas -- please visit our website for details at www.usacares.org.

Impact Statement

In its 10 years of operation, USA Cares has provided over \$11 million in GRANTS to military families, assisting over 60,000 clients, saving more than 8,000 homes, and keeping over 11,000 children from becoming homeless. Our goal is to respond to all requests for financial assistance within 48 hours.

Needs Statement

Did you know? Over 1.5 million veterans are expected to transition to civilian status over the next 5 years. Once released from active duty, veterans often struggle to secure civilian jobs, amplified by the recent economic downturn. Additional funds are necessary for USA Cares to assist the critical mass of applicants that we are experiencing, and further anticipate with the planned drawdown.

CEO/Executive Director Statement

USA Cares has an excellent reputation with all components and services and veterans organizations. Our key programs of basic needs, combat injured, housing, and jobs provide much needed support in areas most relevant to today's military and veterans.

Board Chair Statement

Since 9/11, the United States military has been engaged in non-stop Middle East operations. Commenting on October 26, 2009, Defense Secretary Robert M. Gates said, "The fighting in Afghanistan has surpassed the length of the Revolutionary War . . . making it the longest conflict in the nation's history fought with an all-volunteer force". Because only 1% of US citizens are in uniform, the National Guard and Reserve have been called upon extensively. These "citizen soldiers", alongside their all volunteer active duty counterparts, have been mobilized for multiple tours of duty with some being deployed up to six times. The hardships caused by multiple deployments include: financial strain, physical strain and mental strain.

Service Categories

Primary Organization Category

Human Services / Emergency Assistance (Food, Clothing, Cash)

Secondary Organization Category

Housing, Shelter / Housing Support

Tertiary Organization Category

Mental Health & Crisis Intervention / Residential Mental Health Treatment

Geographic Areas Served

Areas

Throughout the United States

Nationwide

Programs

Programs

USA Cares' Combat Injured Program

Description

USA Cares' Combat Injured Program (CIP) is designed to remove the financial barriers to treatment that exist for many service members suffering from Post-Traumatic Stress Disorder (PTSD) and/or Traumatic Brain Injury (TBI) and/or Military Sexual Trauma (MST) -- the signature wounds of the Iraq and Afghanistan wars. Many of these veterans cannot afford to leave their employment for in-patient treatment. National Guard and Reserve personnel are particularly vulnerable to this barrier when they resume their civilian lives after active duty.

All potential recipients of assistance must be reviewed and approved by a USA Cares Virtual Committee. USA Cares' CIP will provide financial assistance for essential household bills such as rent, mortgage, utilities and car payments while veterans are in treatment. Payments are not made directly to veterans or their families but rather to landlords, banks, utility companies, etc. Throughout treatment, USA Cares staff will provide intensive case management to ensure approved payments are made in a timely manner and to coordinate various treatment/post treatment resources.

Population Served

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USA Cares' Jobs Assistance Program

Description

USA Cares' Jobs Assistance program provides referrals to jobs and training, job training leading to certification in a skilled trade with subsequent employment through our partner employers, and financial support for things not covered by the VA, such as transportation and lodging for interviews, tools, uniforms and equipment, and family support - including up to 30 days' child care -- until the first civilian paycheck arrives.

Population Served

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USA Cares' Housing Assistance Program

Description

Service members fighting in the war zones should not have to worry about their loved ones at home. Military families have been hit disproportionately hard during the recent housing crisis, and USA Cares' Housing Assistance program has helped prevent foreclosures for over 8,000 families, preventing their more than 11,000 children from becoming homeless. Guard and Reserve, who typically do not live anywhere near their duty station, often have to maintain two households in order to serve.

USA Cares' Housing Assistance grants are paid on behalf of service members who are struggling to make housing payments directly to their mortgage company and/or landlord, to keep the roof over their family's head.

Population Served

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USA Cares' Emergency Assistance Program

Description USA Cares' Basic Needs Assistance program keeps the lights turned on, gas in the family car, and food on the table for post-9/11 military families having a financial emergency through no fault of their own. As with all USA Cares programs, payments are made directly to creditors on the family's behalf -- and the struggling family is provided with free financial literacy counseling, to help them remain self-sufficient after the financial emergency has been addressed.

Population Served , ,

USA Cares Certified Military Housing Specialist Program

Description USA Cares' Certified Military Housing Specialist program provides professional education to bankers, mortgage lenders, and real estate brokers and agents about the intricacies of the military pay system. Professionals in the financial and real estate industries who complete the training, which has been recognized by many national and regional professional financial associations as Continuing Education Credits, become Certified as Military Housing Specialists, thus assuring military home buyers of their expertise in matching a military buyer to the correct loan to fit their particular needs. The course is offered for a nominal fee of \$25.00.

Population Served , ,

Program Comments

CEO Comments

Since the first of the year USA Cares has been receiving on average 300 requests for financial support per week. That is an amazing number of requests. What is even more amazing is that recently those requests have begun to slowly increase to as many as 370 per week. It was only 24 months ago when we were receiving 200 requests per week. We do our best to fund as many as we can but with limited funding we simply cannot assist everyone. One key point that makes what we do so special is that we recognize that these families, when they reach out to us, their backs are against the wall and they need help now...not in a week or month. The funding that we receive has allowed us to be there when the cry for help is received.

Leadership & Staff

CEO/Executive Director

Executive Director	Mr. Peter Giusti
Term Start	July 2012
Email	peter@usacares.org

Experience

30+ years as a successful non-profit development and management professional.

Staff

Full Time Staff	24
Part Time Staff	3
Volunteers	460
Contractors	0
Retention Rate	98%
Management Reports to Board?	Yes

Staff Demographics - Ethnicity

African American/Black	6
Asian American/Pacific Islander	3
Caucasian	12
Hispanic/Latino	2
Native American/American Indian	1
Other	0 0

Staff Demographics - Gender

Male	6
Female	18
Unspecified	0

Former CEOs

<u>Name</u>	<u>Term</u>
Cmdr, US Navy (Ret.) William H. Nelson	Oct 2008 - May 2012

Senior Staff

Jennifer Robinson

Title	Director of Programs
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Experience/Biography

Formal Evaluations

CEO Formal Evaluation	Yes
CEO/Executive Formal Evaluation Frequency	Annually
Senior Management Formal Evaluation	Yes
Senior Management Formal Evaluation Frequency	Annually
NonManagement Formal Evaluation	Yes
Non Management Formal Evaluation Frequency	Annually

State Information

Yes

Plans & Collaborations

Plans & Policies

Organization has a Fundraising Plan?	Under Development
Organization has a Strategic Plan?	Under Development
Years Strategic Plan Considers	5
Date Strategic Plan Adopted	June 2012
Management Succession Plan?	Under Development
Organization Policy and Procedures	Yes
Nondiscrimination Policy	Under Development
Whistleblower Policy	No
Document Destruction Policy	No
Directors and Officers Insurance Policy	Yes

Collaborations

USA Cares collaborates with organizations nationwide to leverage our resources and provide comprehensive services to our clients. Please visit our website at www.usacares.org for details of strategic partnerships in all of our program areas.

Awards

Awards

Award/Recognition	Organization	Year
Accredited Charity	Better Business Bureau's Wise Giving Alliance	2012
Valued Partner	Guidestar Exchange Partners In Trust	2012
Five Star Best In America Charity	Independent Charities of America	2012

Board & Governance

Board Chair

Board Chair	Mr. Bill Roby Sr.
Company Affiliation	US Army, retired
Term	Jan 2013 to Jan 2016
Email	wroby@bbandt.com

Board Members

Name	Affiliation	Status
Mrs. Lindsay Boylan	Board Member	
Mr. Dennis Cortes	Cantor Fitzgerald	Voting
Mr. Alex Cortes	Board Member	
Mrs. Liz Everett	Board Member	
Mr. Lee D. Groza	Mountjoy Chilton & Medley	Voting
Mr. Mark Hainer	Board Member	
Mrs. Velma Hart	Board Member	
Mr. Richard (Dick) Hopple	Board Member	
Mr. Daljit Hundal	Board Member	
Mr. Tim McClain	Board Member	
Mr. Dick McLane	Pride Mobility	Voting
Mrs. Jane Mosbacher Morris	Board Member	
Mr. Bill Roby Sr.	BB&T Insurance Services	Voting
Mr. Terry Scariot	CEO, Pan Oston, retired	Voting
Mr. Ron Steptoe	The Steptoe Group	Voting
Mr. John Tindall	US Army, retired	Voting
Ms. Karen Von Der Bruegge	Pioneer Services, Inc.	Voting

Board Demographics - Ethnicity

African American/Black	2
Asian American/Pacific Islander	0
Caucasian	12
Hispanic/Latino	3
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	12
Female	5
Unspecified	0

Governance

Board Term Lengths	3
Board Term Limits	3
Board Meeting Attendance %	80%
Written Board Selection Criteria?	Under Development
Written Conflict of Interest Policy?	Under Development
Percentage Making Monetary Contributions	100%
Percentage Making In-Kind Contributions	0%
Constituency Includes Client Representation	No
Number of Full Board Meetings Annually	3

Standing Committees

Development / Fund Development / Fund Raising / Grant Writing / Major Gifts
Executive
Human Resources / Personnel
Finance
Program / Program Planning
Communications / Promotion / Publicity / Public Relations

Financials

Fiscal Year

Fiscal Year Start	Jan 01, 2014
Fiscal Year End	Dec 31, 2014
Projected Revenue	\$3,315,000.00
Projected Expenses	\$3,315,000.00
Endowment Value	\$81,000.00
Spending Policy	Income Only
Percentage	0%

Detailed Financials

Revenue and Expenses

Fiscal Year	2013	2012	2011
Total Revenue	\$2,921,604	\$1,023,755	\$1,624,595
Total Expenses	\$2,566,924	\$1,242,878	\$2,383,223

Revenue Sources

Fiscal Year	2013	2012	2011
Foundation and Corporation Contributions	--	--	--
Government Contributions	\$0	\$0	\$0
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	--	--	--
Individual Contributions	\$2,716,046	\$981,696	\$1,571,710
Indirect Public Support	--	--	--
Earned Revenue	--	--	\$1,423
Investment Income, Net of Losses	\$2,098	\$4,278	\$4,574
Membership Dues	--	--	--
Special Events	\$203,460	\$37,781	\$46,888
Revenue In-Kind	--	--	--
Other	--	--	--

Expense Allocation

Fiscal Year	2013	2012	2011
Program Expense	\$2,057,858	\$938,317	\$1,860,126
Administration Expense	\$199,320	\$143,237	\$234,717
Fundraising Expense	\$309,746	\$161,324	\$288,380
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.14	0.82	0.68
Program Expense/Total Expenses	80%	75%	78%
Fundraising Expense/Contributed Revenue	11%	16%	18%

Assets and Liabilities

Fiscal Year	2013	2012	2011
Total Assets	\$1,326,376	\$914,680	\$534,999
Current Assets	\$950,949	\$560,604	\$392,133
Long-Term Liabilities	--	--	--
Current Liabilities	\$96,738	\$54,422	\$79,970
Total Net Assets	\$1,229,638	\$860,258	\$455,029

Short Term Solvency

Fiscal Year	2013	2012	2011
Current Ratio: Current Assets/Current Liabilities	9.83	10.30	4.90

Long Term Solvency

Fiscal Year	2013	2012	2011
Long-Term Liabilities/Total Assets	0%	0%	0%

Top Funding Sources

Fiscal Year	2013	2012	2011
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

Capital Campaign

Currently in a Capital Campaign?	No
Goal	\$0.00
Capital Campaign Anticipated in Next 5 Years?	Yes

State Registration

State Registration	Yes
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Comments

CEO Comments

All financials; weekly, monthly, and annual statistics; annual audits; forms 990; and USA Cares Annual Reports can be viewed online at www.usacares.org.

Foundation Staff Comments

In 2012, USA Cares changed from a fiscal year to a calendar year. The July 1, 2012 to Dec. 31, 2012 990 reflects the six month transition period.

Form 990s

Form 990

2013

Six-month 990, July 1, 2012 to Dec. 31, 2012

990

2011 and 2012

990

990

Form 990

Audit Documents

Audit 2013

Audit 2012

Audit 2012 Stump

Audit 2011

Audit 2010



Blue Grass Community Foundation
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