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## The Family Center of Wilmore Inc.



THE  
PARENT AND FAMILY  
ENRICHMENT  
CENTER

✓ Current

### General Information

#### Contact Information

<b>Nonprofit</b>	The Family Center of Wilmore Inc.
<b>Address</b>	334 E Main Street Wilmore, KY 40390
<b>Phone</b>	(270) 403-6488 4036488
<b>Fax</b>	270
<b>Email</b>	wilmorefamilycenter@gmail.com
<b>Contact Name</b>	Tara Hall

#### Web and Social Media

<b>Website</b>	<b>Website</b>
<b>Facebook</b>	<b>Facebook</b>
<b>Twitter</b>	<b>Twitter</b>

#### At A Glance

IRS Ruling Year

2014

**Former Names**

The Parent and Family Enrichment Center

**Other ways to donate, support, or volunteer**

We welcome donations by check and in-kind donations. Volunteer opportunities exist in fundraising, facility, and in hosting connect groups and meet-ups.

# Statements & Search Criteria

## Statements

### **Mission Statement**

The Family Center as a meeting place and a resource library, aims to be a comprehensive resource for the diverse needs of Central Kentucky families while creating a sustainable community. Today's parents are both busier than ever before and burdened with a desire to be the best parent possible, while being overwhelmed by an increasing volume of information often from polarizing perspectives. Our goal is to create a healthy community with connections to local agencies, organizations and individuals utilizing the rich resources already available while equipping families with the ability to share with their neighbors and friends. "World peace by way of the family," was the motto of TPFEC when we merged (May 2017). We agree that by equipping and encouraging families, we can change the world!

### **Background Statement**

The Family Center of Wilmore Inc represents two organizations coming together The Family Center and The Parent and Family Enrichment Center. Each has their own background.

The Family Center began as a local group of parents coming together for mutual learning in the area of Natural Parenting. This included babywearing safety and instruction, breastfeeding education and encouragement, sharing of recipes and nutritional strategies, demonstrating and discussing cloth diapering and informing and implementing gentle parenting strategies.

In 2015, after two years of meeting in four different locations, our Natural Parenting playgroup found a home at The Family Center! We caught a vision of connecting groups serving families and providing them both the space and resources to thrive. We had seen other groups in the area flounder and eventually disband due to lack of a stable facility and the ability to gather resources and perpetuate leadership. Stability of local service groups in Wilmore itself, has historically been complicated by its large population of seminary and university students. The Family Center committed to bringing together the native Wilmore community and its shorter-term neighbors for the betterment of the whole community. We hope build upon these gifts for sharing, equipping, uniting and leading to grow a community. (Although we still hold our goals for community building in Wilmore, the last year has shown us we attract many families from the surrounding counties. As our reach has expanded so has our vision and mission.)

The Parent and Family Enrichment Center, Inc. was developed by three women whose experience in parent education and childhood literacy over the years had taught them that the need for family enrichment and education is not limited to families of limited means. They are for everybody. They lamented the small number of parents engaged in learning, sometimes from time limitations, but often from the "stigma" of "needing" parenting courses. In light of the increasingly difficult challenges for parents, and the problems created in society when children are disconnected from their families, they decided to create the PFEC in order to make parent and family enrichment more positively viewed and more easily available. They also noted that there is no central online or physical resource for parents to find classes, special groups for single parents, fun activities for children and families, financial education, counseling, coaching, or workshops. Although there are excellent places and programs in Lexington, they can be difficult to find. We were incorporated in early 2013 and applied for non-profit status in the fall.

Several families participated in these two groups and the merger has strengthened the vision and capabilities of The Family Center.

**Impact Statement**

Over the last year The Family Center has served between 50 and 100 families at least twice. We have seen over 1000 people come to one of our events at least once. Our reach has extended to include members (monthly supporters) from Winchester, Richmond, Georgetown and Lancaster. We are seeing parents not only travel to see us but investing in us as well. Our programming is well developed and continuing to fine tune and improve.

Next year, we need to increase awareness of our organization especially into the edges of our home county - Jessamine. Increased funding through a goal of 30 members and full sponsorships of some of our groups. We also need to buy our facility in order to make crucial upgrades.

**Needs Statement**

Our first priority is to attain funding to ensure our connect groups have the facility needs, programming and other resources they need to be sustainable and to thrive. These groups are: The Special Connection, Single Parent Power, and Domestic Violence Survivors.

We need assistance in beginning a Capital Campaign to buy our current facility for \$170,000. This will allow us to make the needed improvements to continue to provide a clean safe place for children to play and learn while parents are attending workshops, connect groups and parenting enrichment classes. A continuing campaign will be continued to make the necessary improvements with a conservative estimate of \$50,000. The facility has apartments upstairs and would ensure both an office space and a living space for our Director who remains unpaid. This would be part of a compensation package for future directors or staff.

Volunteers are needed for facility upkeep, our 5 resource libraries, lead meet-ups, an event coordinator, volunteer coordinator, and social media coordinator.

**CEO/Executive Director Statement****Board Chair Statement****Service Categories****Primary Organization Category**

Human Services / Neighborhood Centers

**Secondary Organization Category**

Arts, Culture & Humanities / Arts Education

**Tertiary Organization Category**

Food, Agriculture & Nutrition /

**Geographic Areas Served****Areas**

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Kentucky

Kentucky

We serve Kentucky focussing on Wilmore and Jessamine County but also the surrounding areas including Fayette, Mercer, Garrard, and Madison

# Impact

## Impact

### **Goals**

The Family Center aims to be a community resource for the diverse needs of Central Kentucky families. Today's parents are both busier than ever before and burdened with a desire to be the best parent possible, while being overwhelmed by an increasing volume of information often from polarizing perspectives. These pressures coupled with a lack of community and extended family are leaving parents dealing with anxiety, depression, or even worse apathy with attachment disorders for both parent and child. Our goal is to create a healthy community with connections to local agencies, organizations and individuals utilizing the rich resources available already while equipping families with the ability to share with their neighbors and friends.

As families cycle in and out of our meetings, groups and classes, The Family Center community will benefit from their unique experiences, individual talents and time in addition they will add to our growing lending libraries sowing back into the organization and equipping others with reliable resources. We recognize today's parents have diverse needs and philosophies and model respect for each family's decisions. Thus, we provide a spectrum of resources recommended by parents and classes taught by both peers and professionals from the best practices of various viewpoints. Our resource libraries currently contain over 3000 items in four areas: educational resources, family exercise, parenting, and baby carriers. The Family Center has an holistic approach to nurturing families with a plan for sustainability within the culture of the local community.

## **Strategies**

We believe we can best address our communities needs through 5 areas of focus. One or more of these areas would be covered in any playgroup, support group, workshop, or class.

**Parent Education:** Caregivers are able to access classes, workshops and resources on a variety of topics. However, our unique atmosphere of peer learning and mutual respect of individual's experiences and knowledge has proven to be driving force of education as well. Parents learn best from those who identify with their questions and struggles. Our program style allows families to model

**Child Enrichment:** We will be a connectional community where parents can bring their children for educational opportunities including skill based play for school readiness, socialization with diversity, presentations of healthy habits, the Arts, literacy enrichment, STEM activities and more. Parents as the primary educators in their family will feel equipped with ideas to continue the experiences at home.

**Meaningful Family Experiences:** We like to say, "We are making time for your family." With limited time and resources its important for families to carve out meaningful time together, making memories, and just sharing experiences. Current educational data shows families learn, interpret and integrate new information as a unit. We expect most programming regardless if the primary focus is caregiver or child, will in some way embrace a holistic family learning model.

**Connect with Others:** The Family Center supports smaller communities of like-minded or similarly-situated families called Connect Groups. Families with children of special needs, a single parents, and domestic violence survivors have found both support and vital information over the last year. As Wilmore's Meeting Place, The Family Center desires to serve as a home for any existing support groups allowing them to put down roots and flourish through the multiple benefits of a shared facility and leadership.

**Downtown Wilmore:** As downtown businesses, community minded organizations. city officials and departments seek to revitalize, promote and invigorate downtown Wilmore, The Family Center will be an ambassador for community families. This not only means highlighting the needs of families but relaying beneficial information back to the families we serve. The Family Center serves as a hospitality location by having family friendly bathrooms, changing tables, a relaxed atmosphere for caregivers, and a play place where babies or toddlers can be contained.

Providing a special place for families particularly ones with small children extends an invitation to deeper community involvement.

## **Capabilities**

We possess gifted and energetic leadership in our Director and her family who have sacrificed to serve this community. We've been able to successfully identify civic groups, organizations, businesses, professionals and individuals as partners who not only provide content but connect with the families we serve. Our capacity to serve has been strengthened by these valued connections within our greater community.

By consistently providing quality events and programming our reputation is strengthened, we continue to see growth in attendance, participation and giving every quarter.

Our membership and leadership is enriched by the educational benefits of Wilmore as a college town with a higher than average array of bachelors, masters and doctorates. This also gives us invaluable connections from which to grow our board and spheres of influence.

**Indicators**

The Family Center of Wilmore, Inc. will maintain records of all of its offerings, and will include evaluations with the key programs. These evaluations will be monitored over time, and feedback will be used to continually improve and refine the programs.

Attendance is a obviously a key indicator of success. However, the primary indicators for sustainable success are not short-term gains in attendance but the ability for families to plug in and continue to find their needs met at The Family Center. Even more goals are met when families begin to mentor others, or to simply become invested as members or volunteers.

Transformational stories of success in the clients' goals might prove to be even the best indicators. We expect families to surpass our expectations and find unexpressed needs met and unintended successes.

**Progress**

Over the last year The Family Center has served between 50 and 100 families. Our reach has extended to include members (monthly supporters) from Winchester, Richmond, Georgetown and Lancaster. We are seeing parents not only travel to see us but investing in us as well.

Beginning August 1, as we open the new season, The Family Center is instituting a new system to track families and their level of involvement in our community and programming. Encouraging testimonials through social media and videos, while better tracking our progression should enable us to reach further into our service area.



# Programs

## Program Comments

### **CEO Comments**

We have some very good opportunities to become more visible and connect with more parents and families, thanks to the success of our various programs and the continuation of parenting workshops, classes and support groups. Our Board provides ideas and time to help us with programs and promotion and keeps our momentum going. The main challenge we face is generating the financial resources to maintain the general operations and fund some of the programs. We are addressing this by applying for grants, seeking donations, and fee-for-services offered.

# Leadership & Staff

## CEO/Executive Director

<b>Executive Director</b>	Tara Lenore Hall
<b>Term Start</b>	May 2017
<b>Email</b>	tara.hall@wilmorefamilycenter.com

### Experience

Tara Hall served as a United Methodist pastor for 7 years. During that time she organized and ran various "hands and feet" ministries, providing clothing, food, household goods and education to the formerly incarcerated, job assistance for immigrants, creating community among families with young children, supporting pre-natal nutrition, promoting breastfeeding, encouraging gentle parenting, teaching babywearing safety, running a summer feeding and reading program from the front yard of her parsonage, and along the way lead many into leadership roles. Besides nearly 16 years of experience serving in churches and her family, Mrs. Hall spent 3 years in various roles within in a vibrant marketing department of a nationally recognized Arts Organization.

A life-long resident of rural Kentucky, she has a heart for loving, encouraging, supporting and equipping Kentucky families, particularly those in small areas where community has become harder to find in modern mobile society. A homeschooling mom of five children ages 5 to 16, Tara has many teaching gifts and uses those in both the formal setting of workshops and classes but informally in meet-ups and play groups. Her passion for caring and sharing resources is often called infectious.

## Co-CEO

### Experience

## Staff

<b>Full Time Staff</b>	0
<b>Part Time Staff</b>	0
<b>Volunteers</b>	13
<b>Contractors</b>	0
<b>Retention Rate</b>	0%
<b>Management Reports to Board?</b>	No

## Staff Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	1
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Staff Demographics - Gender

<b>Male</b>	0
<b>Female</b>	1
<b>Unspecified</b>	0

## Former CEOs

<b>Name</b>	<b>Term</b>
Dr Lesley Iwinski	Sept 2013 - Apr 2017

## Formal Evaluations

<b>CEO Formal Evaluation</b>	No
<b>CEO/Executive Formal Evaluation Frequency</b>	Annually
<b>Senior Management Formal Evaluation</b>	No
<b>Senior Management Formal Evaluation Frequency</b>	Annually
<b>NonManagement Formal Evaluation</b>	No
<b>Non Management Formal Evaluation Frequency</b>	Annually

## Comments

### **CEO Comments**

.We are working diligently to develop our Board Members and work together to develop the policies and procedures which will guide and strengthen the organization as it moves forward.

## State Information

Yes

# Plans & Collaborations

## Plans & Policies

<b>Organization has a Fundraising Plan?</b>	Under Development
<b>Organization has a Strategic Plan?</b>	Under Development
<b>Years Strategic Plan Considers</b>	2
<b>Date Strategic Plan Adopted</b>	Sept 2015
<b>Management Succession Plan?</b>	Yes
<b>Organization Policy and Procedures</b>	Under Development
<b>Nondiscrimination Policy</b>	Yes
<b>Whistleblower Policy</b>	Yes
<b>Document Destruction Policy</b>	Yes

## Collaborations

Jessamine County Health Dept (both HANDS and WIC programs), Jessamine County Cooperative Extension Office, Wilmore Elementary School, Wilmore Community Development Board, Asbury Seminary Office of Community Formation, SAFE Kids of Fayette County, UK Health Phyllis Corbitt Clinic, Greenhouse17, Wilmore Elementary Family Resource Center, City of Wilmore, Wilmore Parks and Recreation Dept, Yellow Wood Tutoring Center, and Joyful Birth

## Government Licenses

**Is your organization licensed by the Government?** No

# Board & Governance

## Board Chair

<b>Board Chair</b>	Tara Lenore Hall
<b>Company Affiliation</b>	The Family Center
<b>Term</b>	Apr 2017 to June 2018
<b>Email</b>	tara.hall@wilmorefamilycenter.com

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Siobhan Adkins	Bluegrass Army Depot	Voting
Natalie Baribeault	Community Volunteer	Voting
Tara Hall	The Family Center	Voting
Dr. Lesley Teresa Iwinski MD	Growing Peaceful Families, LLC	Exofficio

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	5
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Board Demographics - Gender

<b>Male</b>	0
<b>Female</b>	5
<b>Unspecified</b>	0

## Governance

<b>Board Term Lengths</b>	3
<b>Board Term Limits</b>	2
<b>Board Meeting Attendance %</b>	100%
<b>Written Board Selection Criteria?</b>	Under Development
<b>Written Conflict of Interest Policy?</b>	Yes
<b>Percentage Making Monetary Contributions</b>	100%
<b>Percentage Making In-Kind Contributions</b>	100%
<b>Number of Full Board Meetings Annually</b>	12

## Comments

### **CEO Comments**

We have some very good opportunities to become more visible and connect with more parents and families, thanks to the success of our parenting workshops, classes and support groups. Our Board provides ideas and time to help us with programs and promotion and keeps our momentum going. The main challenge we face is generating the financial resources to maintain the general operations and fund some of the programs. We are addressing this by applying for grants, seeking donations, and fee-for-services offered.

# Financials

## Fiscal Year

<b>Fiscal Year Start</b>	Jan 01, 2017
<b>Fiscal Year End</b>	Dec 31, 2017
<b>Projected Revenue</b>	\$6,000.00
<b>Projected Expenses</b>	\$16,800.00
<b>Endowment Value</b>	\$0.00
<b>Spending Policy</b>	Income Only
<b>Percentage</b>	0%

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Total Revenue</b>	\$5,101	\$11,548	\$13,759
<b>Total Expenses</b>	\$7,757	\$20,007	\$896

### Revenue Sources

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Foundation and Corporation Contributions</b>	--	--	\$8,000
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	--	--	--
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	--	--	--
<b>Individual Contributions</b>	\$2,871	\$8,911	\$5,100
<b>Indirect Public Support</b>	--	--	--
<b>Earned Revenue</b>	\$1,696	\$2,566	\$659
<b>Investment Income, Net of Losses</b>	\$305	--	--
<b>Membership Dues</b>	--	--	--
<b>Special Events</b>	--	--	--
<b>Revenue In-Kind</b>	--	--	--
<b>Other</b>	\$299	\$71	--

### Expense Allocation

Fiscal Year	2016	2015	2014
Program Expense	\$4,479	\$10,798	\$519
Administration Expense	\$2,676	\$7,480	\$377
Fundraising Expense	\$2	--	--
Payments to Affiliates	--	--	\$55
Total Revenue/Total Expenses	0.66	0.58	15.36
Program Expense/Total Expenses	58%	54%	58%
Fundraising Expense/Contributed Revenue	0%	0%	0%

### Assets and Liabilities

Fiscal Year	2016	2015	2014
Total Assets	\$1,964	\$5,072	\$13,531
Current Assets	\$1,964	\$5,072	--
Long-Term Liabilities	--	--	\$13,531
Current Liabilities	\$452	--	--
Total Net Assets	\$2,416	\$5,072	\$13,531

### Short Term Solvency

Fiscal Year	2016	2015	2014
Current Ratio: Current Assets/Current Liabilities	4.35	--	--

### Long Term Solvency

Fiscal Year	2016	2015	2014
Long-Term Liabilities/Total Assets	0%	0%	100%

### Top Funding Sources

Fiscal Year	2016	2015	2014
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

## Capital Campaign

**Currently in a Capital Campaign?** Yes

### Campaign Purpose

We need assistance in beginning a capital campaign to buy our current facility for \$145,000. This will allow us to make the needed improvements to continue to provide a clean safe place for children to place and learn while parents are attending workshops, connect groups and parenting enrichment classes. A continuing campaign is needed for necessary improvements to the property with a conservative estimate of \$50,000. The facility has apartments upstairs and would ensure both an office space and a living space for our Director who remains unpaid. This would be part of a compensation package for future directors or staff helping create sustainability.

**Goal** \$170,000.00

**Dates** June 2017 to Dec 2017

**Amount Raised To Date** 1050 as of July 0

**Capital Campaign Anticipated in Next 5 Years?** Yes

## State Registration

**State Registration** Yes



## Comments

### **CEO Comments**

We have some very good opportunities to become more visible and connect with more parents and families, through our playgroups, support groups and over 40 unique workshops a year. Our Board provides ideas and time to help us with programs and promotion and keeps our momentum going. The main challenge we face is generating the financial resources to maintain the general operations and fund some of the programs. We are addressing this by applying for grants, seeking donations, and fee-for-services offered.

**Form 990s**

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990 EZ

990

990N

Form 990



Blue Grass Community Foundation  
250 West Main Street, Suite 1220, Lexington KY 40507  
859-225-3343

